# **Lindsay Collier**

**President at Creative Edge Associates** 

Lady Lake, FL, US

Highly experienced, unique, and entertaining speaker on topics related to creativity, innovation, and humor in organizations.

## **Biography**

After serving as a Captain in the US Army Lindsay joined Eastman Kodak where he started as an engineer and became their expert in organizational creativity, innovation, and change. At Kodak he trained hundreds of Kodakers in these topics and was responsible for carrying out many brainstorming sessions to solve problems and create new products. He took an early retirement from Kodak to pursue a writing and speaking career with the goal of helping organizations to think creatively as to what is possible. He has written several books to include "The Whack-A-Mole Theory" and "Get Out of Your Thinking Box". He has been a featured speaker at a wide array of organizations at home and abroad. His presentations are fast, fun, humorous, and packed with very unique ideas on how to raise the level of thinking. He was also responsible for building one of the first corporate "Humor Rooms" designed to help people tap this resource in their work. After losing his wife to cancer he wrote the book, Jan's Rainbow, and has spoken to many groups on the topic of dealing creatively with loss in your life and has recently published Kindle book, "Surviving the Loss of Your Loved One". These books and his presentations of this topic has helped hundreds of people cope with loss in their lives. A new Kindle booklet, "How to Live Happily Ever After", and presentations on this topic have been very well received. Lindsay is currently working on two new Kindle books, "Organizational Mental Floss" and "Organizational Braindroppings" which should prove to be very popular for those interested in organizational breakthrough and change.

## **Availability**

Keynote

# **Industry Expertise**

Management Consulting, Training and Development

# **Areas of Expertise**

Humor in the Workplace, Creativity and Innovation in Your Work and Life, Dealing With Loss in Your Life

#### **Affiliations**

Creative Problem Solving Institute, Institute of Industrial Engineers Past Director, World Future Society - Past Rochester President, Rochester Professional Consultants - Past President

## **Sample Talks**

### Organizational Mental Floss. How to Squeeze Your Organizational Thinking Juices

This is a very different look at how an organization or team can raise their creative thinking to new levels. We'll explore a variety of techniques to expand creativity and innovation - and have a lot of fun in the process.

### **Dealing Creatively With Loss in Your Life**

This presentation is aimed at a much different audience, those who are coping with loss of loved ones in their lives. It's all about sharing how the speaker has dealt with his real life experience as outlined in his book, "Jan's Rainbow". This presentation also has a much lower pricing structure.

## **Humor in the Workplace and in Your Life**

Here will will take a very different look at why humor is so important in your life and work, what forms it takes, and how to best tap this great resource.

## Growing Old in Style - How to Live Happily Everafter

In this talk Lindsay presents some very unique and creative ideas to help people grow older gracefully. This is a highly entertaining, funny, and very informative talk and you will leave with dozens of ideas to brighten your life as you grow older.

### Education

Rochester Institute of Technology MBA Business

Northeastern University
BS in Mechanical Engineering Engineering

# Accomplishments

#### **President - Creative Edge Associates**

Author and Keynote Speaker. Wrote 3 books on Creativity and Innovation and spoke at many conferences and meetings for companies of all sizes - many of them Fortune 500.

#### Technology Advisor for Creativity, Innovation, and Strategic Exploration

Trained hundreds in creativity and innovation and facillitated meetings worlwide dealing with breakthrough thinking. Led numerous brainstorming sessions on solving problems and creating new products and ideas.

Captain - US Army

## **Testimonials**

#### **Dr Kobus Neethling**

LINDSAY COLLIER has been an international creativity leader for more than three decades. his work is appreciated and supported throughout the world. He is an inspirational speaker and author who combines serious science and humor in very special and unique ways. He is an idea creator who always contributes substantially irrespective of the business or organization he is involved in ---I strongly recommend him.

#### **Dana Wolcott**

Lindsay is a dynamic and knowledgeable speaker and author. His presentations are both fun and inspiring as he brings home the lessons of being an innovator in both your work and life experiences. Lindsay helped me on my path to becoming the Director of the Innovation Network, LLC and I am certain he could help you find your way in the world of innovative solutions.

#### **Deborak Nicklaus**

I worked with Lindsay in the area of Creativity and Innovation for Eastman Kodak. He was a leader in new technologies and techniques to instill innovation and creativity throughout the company. He had such credibility and respect (and such a good sense of humor) that he was able to push the boundaries within a very large organization. He was a highly sought out creativity leader and taught and presented creativity programs throughout the Kodak organization, always helping the audience push the boundaries or generate new products, processes and solutions to challenges.

#### **Dr. Kobus Neethling**

Lindsay Collier has been an international creativity leader for more than three decades. His work is appreciated and supported throughout the world. He is an inspirational speaker and author who combines serious science and humor in very special and unique ways. He is an idea creator who always contributes substantially irrespective of the business or organization he is involved in. I strongly recommend him!

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