

Lisa Ketner

Lecturer at Indiana University, Kelley School of Business

Indianapolis, IN, US

Lisa Ketner is an expert in corporate and business strategy and M&A.

Biography

Lisa Ketner is a visiting lecturer at the IU Kelley School of Business on IUPUI's campus. Ketner comes to IUPUI after spending 30 years in corporate and business strategy and M&A, including as Senior Vice President of Strategy and Business Development for RELX Group and Vice President of Strategy and Market Development for both Medco and Healthways. She was also a strategy consultant with Bain and Company and Strategos, as well as principal of her own consulting business. In her roles, Ketner identified and developed new strategic business and product line opportunities ranging from tens to hundreds of millions of dollars in new revenue. Having spent most of her career in the healthcare industry, most notably in pharmacy benefits management and businesses focused on developing new care delivery models, Ketner possesses a deep knowledge of the space with a particular focus on the consumer in healthcare. Ketner has taught Administrative Policy (corporate and business strategy) and New Venture Creation at the Kelley School on IUPUI's campus. She received her MBA from The Harvard Business School and her undergraduate degree from IU at Bloomington, with concentrations in finance and accounting.

Areas of Expertise

Business Strategy, corporate, product and market strategy, Healthcare and the consumer

Education

Harvard Business School

M.B.A.

Indiana University

B.S. Business Administration

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