

Lisa LaViers

Assistant Professor at Tulane University

New Orleans, LA, US

Lisa LaViers is an expert on managerial and financial accounting and human capital valuation.

Biography

Lisa LaViers' research focuses on the intersection of managerial and financial accounting. She uses archival, field, and experimental methods and considers her use of mixed methods a strength of her research portfolio. One stream of her research examines human capital management disclosures like the CEO pay ratio disclosures and diversity disclosures. Her coauthors and her examine the effects of these disclosures on not only investors, but also, employees, and labor market participants. Another stream of Dr. LaViers' research examines how firms reward creative ideas. Her coauthors and her examine how firms can encourage employees to share more of their ideas with their managers and how the reward system can affect the quality and nature of the ideas employees choose to share. Her work has been published in the Journal of Accounting Research and The Review of Accounting Studies. She has presented her work around the world at locations like: The Securities and Exchange Commission's Office of the Investor Advocate, SunTrust Bank, Cornell University, Indiana University, University of British Columbia, and The JAR Registered Reports Conference. In addition she has been award grants by organizations like: Institute of Management Accountants, The Center for Growth and Opportunity, and The Carol Lavin Bernick Faculty Grant. She joined the Freeman School from Emory University, where she completed her PhD in accounting and her Bachelors degree in Economics. Prior to pursuing her doctoral studies, LaViers spent several years doing neuroeconomic research at the Center for Neuropolicy on how the brain trades off moral values and financial gain.

Areas of Expertise

Human Capital Management, CEO Pay Ratio, CSR reports, DEI Transparency, Subjective Evaluation, Pay Transparency, Human Capital Valuation

Education

Emory University

Doctor of Philosophy Accounting

Emory University

Bachelor of Arts Economics

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