

Lisa Marshall

Author/Speaker/Host at lisabmarshall.com

Cherry Hill, NJ, US

Passionate about communication; your success is my business.

Biography

Lisa B. Marshall has been helping organizations and individuals by identifying core communication issues and creating programs to address them. She has spoken on a variety of topics in the areas of public speaking, networking, social media, conflict management, interviewing, authentic communication, and personal influence. All programs include practical, evidence-based, approaches to solve complex communication issues. Clients include Johns Hopkins Medicine, Harvard University, NY Academy of Science, Memorial Sloan-Kettering Cancer Center, University of Pennsylvania, Genentech, and Roche among many others. In 2009, *The Public Speaker's Guide to Ace Your Interview: 6 Steps to Get the Job You Want* was published by Macmillan Audio. My new book, *What To Say When...* is a practical guide for moving people from conversation to action and will be published by St. Martin's Press in early 2013. In April of 2011 Lisa B. Marshall company was chosen as a "Social Media Star" by the Philadelphia Business Journal and in addition, was selected (by popular vote) as the "People's Choice" for the most innovative use of social media. Host and creator of an iTunes Top 100 podcast called *The Public Speaker*. In 2009 the show was nominated as a top five business podcast of the prestigious PodCast Awards and in 2010 was again nominated, this time in the education category. You can listen to Lisa on a wide variety of communication topics: <http://publicspeaker.quickanddirtytips.com> Lisa B. Marshall is also a regular contributor to the American Chemical Society in Chemistry as well as the creator of a multimedia training programs. When I'm not working I enjoy photography, the Spanish language and dance fitness. I enjoy taking Zumba, tap, and salsa lessons. I love music and enjoy singing (even though just today, my daughter said, "Mom, shhhh! I want to hear the SINGER sing--not you!") I live near Philadelphia with my husband and identical twin daughters.

Availability

Keynote, Panelist, Workshop, Author Appearance

Industry Expertise

Social Media, Corporate Leadership, Corporate Training

Areas of Expertise

Networking, Social Media, Conflict Management, Corporate Communication

Affiliations

Macmillan Speakers Bureau: A Worldwide Speakers Bureau

Sample Talks

Your Title Here!

I have presented on a wide variety of communication topics. I listed a few of my recent presentations below...you can also see more topics at publicspeaker.quickanddirtytips.com. If you see something that sparks an idea, please ask. I can work with you to determine if I might be a good fit for your meeting. If not, I'll help you find someone that will be awesome.

Event Appearances

Managing Conflict In Hospital Setting

Advancing Your Career Through Your Online Presence

Self-Leadership

Web 2.0 For Training Professionals

Art of Speaking

Corporate Workshop for Pharmaceutical

Better Scientific Presentations

Biocareers Professional Development

They'll Never Check Email Again! (Audience Engagement and Interactivity)

Steal From Yourself! Repurposing Content

The Art of Networking

Art of Interviewing

From Stress to Success

Education

Drexel University
BS Information Technology

State Univeristy of New York (Albany)
MA Communication - Interpersonal/Intercultural and Organizational

Accomplishments

If you really want to learn more...
Visit my website www.lisabmarshall.com

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