

# **Lisa Taylor**

**President at Challenge Factory**

Toronto, ON, CA

Future of Work author, speaker, consultant and researcher

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## **Biography**

Lisa Taylor is a trail blazer intent on challenging outdated career thinking. Her work is focused on the Future of Work and key trends that are impacting workplaces and workforces. As President of Challenge Factory and the Centre for Career Innovation, Lisa offers a dynamic perspective on how demographics, the freelance economy and new market dynamics present organizations and individuals with opportunities to gain strategic advantage. Lisa is the author of "Retain and Gain: Career Management for Small Business", a unique playbook published by CERIC and designed for the busy Canadian business owner, as well as a second book to be published by University of Toronto Press (UTP-Rotman imprint) in 2017 with a working title of "The Talent Revolution". With an MBA in Strategic Management and Public Administration from the Schulich School of Business at York University, Lisa was a senior consultant with Deloitte and held Practice Lead, National Managing Principal and Global Team roles with Hewlett-Packard (Canada) Co. In 2014, Lisa was recognized by the Urban Land Institute as one of Canada's Top 100 Women for her work in the areas of leadership, employment and city building. Lisa is a Canadian Special Operations Forces Regiment Association Board Member and a Member, Dean's Advisory Council, The G. Raymond Chang School of Continuing Education at Ryerson University. Lisa is a sought after expert, speaker and columnist—the go-to resource for helping companies recognize and adapt to changing career timelines and demographic composition. Her clients and audiences rely on her invaluable insights and real world know-how. Indeed, Lisa's expertise is widely recognized and regularly cited in the Globe and Mail, Toronto Star, Sun Media, CBC, Zoomers Media, Rogers and other North American media sources.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Human Resources, Management Consulting, Corporate Leadership, Professional Training and Coaching, Employment Services, Market Research, Military

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## **Areas of Expertise**

Work and Employment, Career Advice, Talent Acquisition, Employee Retention, Aging, Retirement, Workforce Demographics, Workforce Engagement, Career Transition, Entrepreneurship, Social Innovation and Entrepreneurship, Keynote Speaking, Research & Analysis, Author, HR, Hr & Talent Management, Hr Analytics, Military Transition Back to Civilian Life, Boomers, Gen X, Gen Y Workforce, Generation Y, Generation X, Multi-Generations, Leadership, Experiential, Design thi

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## **Affiliations**

Board Member, Dean's Advisory Board, G. Raymond Chang School, Ryerson University, Board Member, Canadian Special Operations Regiment Association

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## **Event Appearances**

**The Uberfication of Careers**  
Cannexus 2017

**Global Workplace Demographic Trends**  
Encore.org Conference

**Fixing Your Broken Talent Escalators**  
Workforce OneStop, Conference Board of Canada

**Legacy Careers and Canada's Demographic Opportunity**  
Canadian Association of Gerontologists National Conference

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## **Education**

**Queen's University**  
BA (Honours) Political Studies

**Schulich School of Business, York University**  
MBA Strategic Management and Public Management

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## **Accomplishments**

**Top 100 Women in Canada**  
Recognized by Women in Leadership, part of the Urban Land Institute. Top 100 Women in Canada for leadership in employee and community building.

**Outstanding Career Leader of the Year**  
Top award given by Career Professionals of Canada to a single leader from the field who has influenced the sector. Peer evaluated.

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