

Lizanne Jakobs

Business Coach, Sales & marketing consultant, publ at Ology Coaching

Staines, , GB

Confident, interactive speaker on business related topics incl how to increase sales, international trade and behavioural profiling

Biography

As a business coach, consultant and trainer I advise people how to increase their turnover or improve the efficiency of their company/department. I do that by tackling people and process. People's behavioural can be improved by looking at their DISC profile and looking at how to flex their words, body language and other elements of communication. Process is tackled by looking at the strategies and business systems in place in the organisation and reviewing them against the organisation's goals. I therefore speak on both topics. I present in Dutch, English, Spanish and German, have a Master's degree in International Business Communications and speak on a regular basis.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

Industry Expertise

International Trade and Development, Outsourcing/Offshoring, Business Services, Education/Learning, Corporate Training, Automotive, Management Consulting, Accounting

Areas of Expertise

How to Grow Your Business, How to Avoid the Pitfalls of International Trade

Sample Talks

International trade

How to deal with practical, language and cross cultural issues when doing business at an international level.

How to grow your business

Depending on the audience, the content can be flexible. If it is small business owners, it looks at 2 ways of consistently increasing the number of customers, turnover and profitability. If it is for a group of lawyers, it is how to sell yourself to potential clients and what your unique selling points are.

Why do people drive you mad at work

This presentation is about DISC behavioural profiling, why 75% of people in the mad (could) drive you mad and what to do about it.

Event Appearances

Title

Employment law seminar

Title

Coaching for Sales

Education

University of Nijmegen

Master's International Business Communications

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