

# **Lloyd Silver**

**Online Marketing Executive at Cairn Marketing**

Walnut Creek, CA, US

Online Marketing And Search Engine Optimization  
Expert

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## **Biography**

What propels me each day is knowing that I have the opportunity to help businesses and financial professionals become more successful, allowing them to make an even greater impact on all who they touch. How do I help my clients become more successful? Online Marketing Domination - Guaranteed! I create, implement, and manage marketing strategies with a particular emphasis on utilizing online marketing techniques that create real world leads, customers, and revenue. My focus can broadly be defined by my work in two areas - search engine optimization and social media marketing. I boldly say that few people understand how to dominate organic search engine results in the manner possible for my clients. I've developed an incredible understanding of SEO by building and optimizing websites for myself and clients in a variety of industries. And I've been fortunate to be part of what I for sure consider to be the most successful mastermind group made up of SEO experts from around the world. Currently, the primary social media marketing technique we are deploying is on Facebook. While the content we create is syndicated across all major social media engines, Facebook marketing and advertising has proven to be an incredibly effective technique. My clients are primarily either financial professionals or local / regional businesses. I have an online marketing agency in Walnut Creek, California - a suburb within the San Francisco Bay Area - but work with clients around the country. However, I will only take on one active full-service client in any particular industry / geographic combination. After all, how can I help my clients dominate online marketing if I'm not 100% committed to their success. If you're interested in learning how I can help you make more money for our real world business through online marketing, call me at 925-394-4400.

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## **Industry Expertise**

Media - Online, Financial Services, Advertising/Marketing

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## **Areas of Expertise**

Online Marketing, Search Engine Optimization, Social Media Marketing

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## **Affiliations**

National Association of Independent Life Brokerage Agencies, National Association of Insurance and Financial Advisors, The Strategic Coach, California Reserve Peace Officers Association

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## **Education**

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