Lorraine Wiseman

Senior Director Global Marketing and Business Development, Nuclear at IMI Nuclear

Toronto, Canada Area, ON, CA

Leadership, Making it Count

Biography

Results driven, customer focused and visionary business leader successful in building and executing on strategy, developing and sustaining high performance teams, and leading organizational change. Demonstrated track record in business turnarounds, global footprint execution, creating profitable and cost effective organizations, growing and penetrating markets in diverse and rapid change environments using effective change management strategy, organizational design and people development. Success built with the people, through the people and for the people.

Availability

Keynote, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Manufacturing, Education/Learning, Nuclear

Areas of Expertise

Change Management, Leadership Making It Count, Leading Change, Global Strategy, Cultural Diversity

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Affiliations

Society of Management Accountants of Canada Women in Nuclear

Education

Brock University
Bachelor Business Economics

Athabasca University
Masters Business Administration

University of Phoenix 2008 Doctorial

Accomplishments

Keynote and Public Recognition

Keynote at the Women in Nuclear - Leadership in the Nuclear Industry Leadership - The Human Connection - Sweden European Leadership Conference Entrepreneur - Dagens Industri - Profiled as a Swedish Business Leader - coined the Company Doctor October 2009

Business Turnarounds

Successfully turned 3 businesses from losses to significant profits. Located in Europe and North America. Businesses scheduled for closure continue to operate as a result of this accomplishment. Leading through the creation of highly effective teams was the key to success.

Publication

From International to Global Thinking, CMA Magazine May/June 2012 Issue

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