[Lou Russell](#)

CEO / Queen / Learning Facilitator at Russell Martin & Associates

Fishers, IN, US

As a sought-after international speaker to leaders, Lou blends her humorous stories with her engaging on-the-ground experience to customize

Biography

One of these four facts is NOT true about Lou Russell. Check your answers below: 1. Lou is the Queen of Russell Martin & Associates, a 25 year old consulting company headquartered in Indiana. 2. Lou is a mother of three, wife of one and friend to many. 3. Lou is an avid bowler. 4. Lou?s personal mission is to ignite learning. Lou Russell is the CEO/Queen of RMA, an executive consultant, speaker, and author whose passion is to create growth in companies by guiding the growth of their people. In her speaking, training, and writing, Lou draws on 30 years of experience helping organizations achieve their full potential. She inspires improvement in leadership, project management, and individual learning. Lou is the author of 7 popular and practical books: IT Leadership Alchemy, The Accelerated Learning Fieldbook, Training Triage, Leadership Training, Project Management for Trainers, 10 Steps to Successful Project Management and Managing Projects. As a sought-after international speaker, Lou blends her humorous stories with her on-the-ground experience to speak to the real problems of the people in the room. Encouraged by Lou?s upbeat and practical style, every learner leaves with new enthusiasm and tools to improve their bottom line. You will be moving, laughing, participating, inspired and challenged. Most importantly to Lou, you will learn. Lou has spoken at over 300 conferences including ASTD International, Society of Information Management (SIM), Training, American Museum Association, Nursing Educators, Project Management Institute, Project World and many corporate events. Lou writes her own monthly e-zine, Learning Flash, with a loyal readership of over 25,000 people. She offers monthly webinars and has authored courses for Villanova University, Nielsen, Elluminate and ASTD. Lou serves on the board of directors for Butler University, was elected to ?Who?s Who in Indiana Technology? in 1995 and named ?Women of the Year? in 2000 by Women & Hi Tech. She has a BS from Purdue in Computer Science and an MS in Instructional Systems Technology from Indiana. She started the local ?Wine and Whine? group in Indianapolis, and is past president of the local SIM chapter. Her business is a certified Women?s Business Enterprise and a Project Management Institute partner. In her spare time, she learns from her husband and three daughters, volunteers and plays and coaches soccer. She is not good at bowling.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Corporate Training, Training and Development, Business Services, Program Development, Information Services, Women, Professional Training and Coaching, Human Resources, Corporate Leadership, Education/Learning

Areas of Expertise

Project Management for Scalability, Eq for Project Decision Making Success, Leading Unruly Project Teams, Focused Performance

Affiliations

PMI, ASTD, SIM, Women and Hi Tech, TTI, Techpoint, Catholic Business Network

Sample Talks

EQ for Project Decision Making Success

Here's how we greet each other, the secret 'handshake' of those of us who have the plague: "How's it going?" "Oh my goodness, we are all so busy?", "Well, that's a good thing in this economy, right?', "Umm, ya sure. Of course it is. " Not only are we teetering on the edge of a very tall cliff, we can't tell anyone about it. It just wouldn't be right to complain. So many people out of work, so many people who's lives are much more difficult than ours. Learn how to leverage EQ to improve your decision making and organize your day to day workload.

Chaos is NOT Performance: Project Management for Scalability

Can you relate to any of these? You leave work exhausted and more behind, you?re juggling so many different things that any minute you may drop them all, you are both the project manager, developer and entire team on most of your projects except for the occasional other who never returns your emails, there is no end in sight to the insanity? The current state of frustration in our workplaces is killing productivity. It's easy to deliver activity without business value because there is no time to prioritize. Join Lou to hear about organizing and prioritizing your individual scalability. Get stuff done and be more effective. It can be done.

Leading Unruly Project Teams

Using a DISC and Workplace Motivation approach, this presentation will create a picture of the diverse strengths and weaknesses of each member of the team. Once shared, these values and behaviors can be understood and leveraged for the good of the business.

Event Appearances

Title
State of Indiana County Clerks Conference

Title
AASLH History Professionals

Title
Citizens Energy Group

Project Management, Leadership and Organizational Effectiveness
Training Magazine (annually since 1995)

Title
Eli Lilly

Title
ASTD International Conference *annually since 2000

Title
Daiichi Sankyo

Title
Project Management Institute

Title
E-Learning Summit

Title
McDonald's Operations Retreat

Title
Walmart Training and Development

Title
Nike

Title
Banc One

Education

Indiana University
Masters of Education Instructional Systems Technology

Purdue University
Bachelors of Science Computer Science / Minor in Math

Accomplishments

Chairmans Club
Target Training International

Author: Managing Projects
Pfieffer publishing

Author: PM for Trainers, Training Triage, Leadership Training, 10 Steps to Successful PM
ASTD Publishing

Author: IT Leadership Alchemy
Pearson Publishing

Author / Presenter online Project Management Essentials
Villanova University

Learning with Lou Russell
Training Magazine Virtual Netowrk

Registered Education Provider
Project Management Institute

Women of the Year
Women and Hi Tech

Who?s Who in Indiana Technology
Indianapolis Business Journal

Please click here to view the full profile.