

Luiz Artur Ledur Brito

Dean at Escola de Administração de Empresas de São Paulo - FGV

São Paulo, , BR

Researching the interface between operations and strategy.

Prof. Brito graduated in Engineering from Federal University of Rio Grande do Sul (1976) and he holds a doctorate in Business Administration from FGV-EAESP (2005). He is currently a professor in the Department of Production and Operations Administration (POI) of FGV-EAESP. In ANPAD is part of the scientific committee of the GOL division and in the international program OneMBA, is leading professor of Global Operations Management, coordinating this course among the five business schools that are part of the program. Before acting in academic work he had long involvement with the private sector assuming leadership positions in Sanbra, Santista and Dixie Toga. His main research interests are in the interface between operations and strategy. Most relevant issues are: business performance and its variability, operational factors affecting the performance, the concept of competitive advantage. He is also interested in the topic of supply chains and cooperation among its members.

Professional Training and Coaching, Financial Services, Business Services, Training and Development, Education/Learning

Higher Education Administration, Curriculum Design, Student Development, Strategic Planning, Corporate Communications

Fundação Getulio Vargas - EAESP

Doutor em Administração de Empresas Administração de Empresas

Univ. Federal Do Rio Grande Do Sul

Engenheiro Químico Engenheiro Químico

Best Work Award

Awarded by III Meetings of Studies in Strategy for "The Effect of the Country on the Firm Performance: A Multilevel Approach".

Strategy in Organizations Award

Awarded by ENANPAD.

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)