

Luyi Yang

Assistant Professor at Haas School of Business, University of California,
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Berkeley, CA, US

About

Luyi Yang is an assistant professor in the Operations and Information Technology Management Group at the University of California, Berkeley's Haas School of Business. His research interests include service operations, digital marketplaces, sustainability, and operations-marketing interface. Prior to joining Berkeley Haas, he was an assistant professor of operations management and business analytics at Johns Hopkins University's Carey Business School. He received his PhD and MBA from the University of Chicago, Booth School of Business, and his BS in Industrial Engineering and BA in English, both from Tsinghua University.

Areas of Expertise

Service Operations, Digital Marketplace, Sustainability, Economics of Queues, Business Model Innovation, Operations-marketing Interface

Positions Held

At Haas since 2020

2020-present, Assistant Professor, Haas School of Business 2017-2020, Assistant Professor, Johns Hopkins University, Carey Business School

Education

The University of Chicago

PhD Operations Management

The University of Chicago

MBA

Tsinghua University

BS Industrial Engineering

Tsinghua University

BA English

Honors & Awards

2021 INFORMS Service Science Best Cluster Paper Award
2021

2020 M&SOM Service Management SIG Best Paper Award, Winner
Recognizes the best published papers on service management

INFORMS Minority Issues Forum (MIF) Paper Competition, Winner
2020

INFORMS Junior Faculty Interest Group Paper Competition, Honorable Mention
2019

INFORMS Service Science Best Paper Award Competition, Finalist
2019

Management Science Distinguished Service Award
2019

INFORMS Service Science Section Best Cluster Paper Award, Finalist
2018

INFORMS IBM Service Science Section Best Student Paper Award, Third Place
2015

CSAMSE/Columbia Business Initiative Best Paper Award, Third Place
2015

INFORMS RAS Problem Solving Competition, First Place
2012

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