

Lykle de Vries

Owner at De Ondernemers BV

Groningen Area, Netherlands, Nederland, NL

Social Media Evangelist, Public Speaker,
Starter

Biography

We're entrepreneurs. Our 'thing' is New Business Development. We believe all that is required is to take a good look outside, spot the opportunities, consider the risks and get to it. We're hands-on people: we focus on prototyping and advocate early user/client involvement. And we believe 'the internet' and social media present incredible opportunities for new product and business development because they allow creators to directly interact with their clients/customers in effective ways.

Availability

Keynote, Panelist, Workshop, Host/MC

Industry Expertise

Health Care - Services, Social Media, Internet

Areas of Expertise

Public Speaking, Social Media, Web 2.0, Coaching, New Business Development

Education

Technische Universiteit Delft

M Sc Industrial Design Engineering

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