

Lynne Wester

Principal and Founder at Donor Relations Guru Consulting

Greater New York City Area, NY, US
at Donor Relations Guru Consulting

Biography

Lynne Wester is the Director of Stewardship and Donor Recognition at Yeshiva University in New York City and is responsible for designing, implementing and coordinating a comprehensive stewardship and donor recognition system that appropriately and consistently promotes engagement with and recognition of donors at all levels. In addition to her work responsibilities, Lynne is a frequent conference speaker, both nationally and regionally. With over 65 different presentations on a wide array of topics under her belt, her speaking interests are diverse. Lynne also created the website and blog www.donorrelationsguru.com where she shares her expertise, opinions, and collections of samples on a variety of topics to the greater development world. She is the 2011 recipient of the ADRP volunteer service award and multiple CASE faculty stars. She received her undergraduate degrees from the University of South Carolina and is a loyal gamecock alumni and fan. She is currently pursuing her master's degree in strategic fundraising and philanthropy with an emphasis in higher education.

Availability

Keynote, Moderator, Panelist, Workshop, Author Appearance

Industry Expertise

Education/Learning, Fund-Raising

Areas of Expertise

Stewardship, Donor Relations, Fundraising, Event Management, Conferences

Affiliations

CASE, ADRP, South Carolina Alumni Association, AFP

Sample Talks

A Paradigm Shift: Next Practices

The dynamic of donor relationships are experiencing a revolution unlike any seen before. Communications are no longer segmented, stark, and costly mailings; now we are look toward a present and future filled with rich, bold, all encompassing communications that grab and engage donors and prospects where they are. What sets the high achieving shop apart is their ability to take calculated risks, embrace failure, and innovate.

Education

Bay Path College

Masters Strategic Fundraising for Higher Education

Rollins College

Liberal Studies

University of South Carolina-Columbia

B.A. Spanish and Portuguese

Testimonials

CASE District III

Easily the best session of the conference. Lynne knows her stuff and presents it with expertise. Truly excellent presentation!!! Lynne was a great, engaging speaker. I learned more from this presentation that all of the others I attended. THANK YOU to whomever asked her to be a speaker. Lynne was wonderful! Well informed and a great presented. I left with lots of ideas! Lynne is an excellent presenter and her presentation content was very helpful and to the point. Best session all conference! I loved Lynne's session! She is smart, very witty and well versed in social media. I learned a lot in an hour! FANTASTIC PRESENTER! Awesome high energy session! I was surprised the hour went by so quickly...great information.

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