

# Mande White-Pearl

## **7 Mistakes Women Biz Owners Make That Keep Them Struggling to Get Clients, Overwhelmed & Underpaid at Mande White International, Inc.**

Boca Raton, FL, US

More clients, more money, more freedom...more FUN! Helping small business owners and entrepreneurs LOVE marketing!

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### **Biography**

Mande White-Pearl helps women entrepreneurs get more clients, make more money and create more fun and freedom in their lives. She created her first information product in 2001 and has since spent the last 13+ years behind the scenes of some of the most successful small business owners advising on strategy, product offerings, traffic methods and conversion techniques. Mande has helped generate over 10,000,000 leads resulting in over \$20 million in additional revenue for her clients since 2001. She served as President of the American Marketing Association South Florida for 3 years and the Renegade South Florida Entrepreneurs aka Glazer-Kennedy Insider's Circle Miami Chapter from 2009-2013. She is the co-author of the Ultimate Success Secret with Dan Kennedy and forthcoming book Redefining SuperWoman. She makes money 24/7/365 from the information products she has created like LinkedIn Magic Bullet, Client Magnet Blueprint, WordPress Magic Bullet, Traffic Magic Bullet, and Income Magic Bullet. Specialties: online marketing strategist, internet marketing strategist, online marketing expert, internet marketing expert, digital marketing strategist, internet marketing coach, social media coach, online marketing coach, lead generation strategist, marketing strategist, social media keynote speaker, online marketing keynote speaker, internet marketing keynote speaker, solopreneur coach, information marketer

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### **Availability**

Keynote, Panelist, Workshop, Corporate Training

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### **Industry Expertise**

Women, Social Media, Professional Training and Coaching

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### **Areas of Expertise**

Marketing, Sales, Business, Success

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### **Sample Talks**

#### **7 Mistakes Entrepreneurs Make That Keep Them Overwhelmed, Struggling to Get Clients and Underpaid**

(Marketing/Sales) Points covered: charity vs. serious business building, bootstrapping vs. investing, serving vs. selling and much more.

## **Become a Super-Achiever...Discover the Secrets to Transforming Your Business, Your Fiances and Your Life**

Highlights: ? The number 1 thing you must give up in order to multiply your success ? Attracting customers like crazy- how to put the magic of mental magnetism to work for you ? Accessing Your Hidden Abilities- you have traits to grow your success you don?t even know about yet! ? Creating the ?Star Power? factor: Clint Eastwood has nothing on you, how to unlock your star quality

### **Who Else Wants...Clients, Cash, Fun and Freedom?**

(Marketing/Sales) Points covered: get well-paid for the value you provide, enjoyable ways to market and promote yourself, know exactly what to do when and learn to manage your own schedule

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## **Event Appearances**

### **Workshop Speaker**

Inspiration University Event

### **Own Workshop**

Clients & Cash Event

### **Panelist**

Women's Success Summit

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