

Mandla Zama

Acting Public Relations Practitioner at Durban University of Technology

Durban Area, South Africa, , ZA

Public Relations Practitioner

Biography

COMMITTED, ACTIVE AND PRO-ACTIVE MISSION: To establish, maintain and continually develop mutually beneficial standards of Public Relations and effective Communications within and throughout the organization, and its relevant stakeholders - through effective use of communication, technology, and accurate recurrent research.

Availability

Panelist, Host/MC

Industry Expertise

Education/Learning, Automotive, Public Relations and Communications

Areas of Expertise

Cooperative Education, Academic Stakeholder Engagement, Csi/Csr

Sample Talks

Public Relations Practice

Public Relations across the diversity of industries remains the powerful communication tool enhancing common understanding between the organisation and its publics. Organisations who value the role of public relations afford effective message structuring and optimal communication practice to enable them to stand-out from the rest. Public relations in practice is professional effort to establish, maintain and continually develop mutually beneficial relationships, through recurrent research.

Event Appearances

Public Relations Practice

DUT - Public Relations Association

Education

Durban University of Technology
Diploma Public Relations Management

Durban University of Technology
Bachelor of Technology (BTech) Public Relations Management

Accomplishments

Advanced Time Management
NQF Level 5 Certificate

Testimonials

Mr. Shakeel Ori

I have been part of the WACE World conference where I spoke on behalf the Cooperative Education from industry and academic point of view at the "Student Conference", and provided a report at the conference's reparteur.

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