

Mandy Brouse

Small business owner at Words Worth Books

Waterloo, ON, CA

Small business owner, marketing manager and occasional online columnist.

Biography

Mandy Brouse is a small business owner of an independent bookstore. Words Worth Books is an industry icon and proud purveyor of new books in its 34th year of service. In her role as owner, Mandy oversees marketing and promotions, special events and fundraising, and community outreach. In 2010 she received a Canadian Booksellers Award for her social media marketing achievements. Mandy is also an occasional contributor to CBC KW's The Morning Edition and CBC's provincial show In the Key of C, writing on-air and online columns relating to book news and the publishing industry. She also has experience as a speaker and discussion panelist at the University of Waterloo on topics including small business management and publishing, and has also juried for block publishing grants at both the Ontario Arts Council and Canada Council. Locally, Mandy is also a member of the Business Improvement Area Association as well as Chair of their Marketing and Communications Committee.

Areas of Expertise

Small Business, Business, Publishing & Promoting, Publishing, Writing, Fiction Writing, Authors, Social Media, Marketing & Advertising, Entrepreneur, Books

Affiliations

Uptown Waterloo BIA Member, Uptown Waterloo Chair of Marketing and Communications, Poetry Editor The New Quarterly

Event Appearances

Speaker

Short Story and Publishing

Speaker - In the ENBUS 4th year program at SEED

Sustainability for Small Business

Onstage Interviewer

Humanitarian and Author Amanda Lindhout in Conversation

University of Waterloo 3 Minute Thesis Judge

University of Waterloo 3 Minute Thesis

Accomplishments

2010 Young Bookseller of the Year
Canadian Bookseller Association

Rogers Women of the Year Award Nominee
Nominated 2014 and 2015

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