

# Marc Dangeard

Network Services Strategist at Sony Corporation of America

Sunnyvale, CA, US

Entrepreneur and network weaver, promoting the raise of a virtual Silicon Valley

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## Industry Expertise

Social Media, Internet, Computer Software

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## Areas of Expertise

Virtual Silicon Valley

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## Sample Talks

### Changing the global economy through entrepreneurship

Growing startups requires 3 components: people (networks), education/mentorship, and money. Traditionally incubation has been a local business, trying to bring the ingredients together in a given region: universities to attract or produce competent resources, banks and investors to fuel business growth, and networking organizations to mix all these people up. Now that the cost of communication has gone down to zero, there is also an emergence of entrepreneur networks that span across the world. These networks are organized around specific events or programs, and they are changing the way we can (and should) organize businesses: they bring new opportunities for knowledge sharing, new opportunities for executing on ideas and new opportunities for fundraising. Event formats are being picked up in various locations, mentoring programs are reproduced around the world, and resources to execute are also recruited from around the world. Businesses born in these environments are organized from the get-go as global businesses, and they have the ability to optimize resources globally. The trend is clear, and entrepreneurs who understand it will have a massive impact on the global economy.

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