Marc Kleinmaier

Head of Operator Ecosystem, North America at Nokia

San Francisco Bay Area, CA, US

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Biography

As the Head of Operator Ecosystem for North America, Marc is responsible for sourcing and defining unique software solutions that further differentiate Nokia devices, while offering exclusive content and services to Nokia's operator partners in the region. In order to be effective in his role, Marc relies heavily upon cross-functional teams inside Nokia responsible for local and global developer outreach, as well as Nokia services and product design teams to surface the most innovative and compelling solutions from the ecosystem. Previously at Nokia, Marc was responsible for business development and evangelism of Nokia platforms, including Windows Phone, to the developer community primarily focused on the Social and Location segments. Prior to Nokia, Marc held strategic roles at companies such as Rocket Mobile, FunMobility, Zapptrio and Yahoo! Mobile. Marc brings nearly fifteen years of mobile experience in business development, partner management and product strategy to Nokia. His personal passion for Cloud Services, Big Data, LBS, AR and Social give Marc a finger on the pulse that drives today's mobile ecosystem into tomorrow.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

Industry Expertise

Wireless

Areas of Expertise

Wireless, LBS, Location, Navigation, Windows Phone, Nokia, Mobile Industry, Media Trained, Public Speaking

Affiliations

C|NET Home Technology Integrators, Microsoft Certified Professionals, Computing Technology Industry Association, Councils of Advisors (telecommunications), Society of Industry Leaders (telecommunications), Mobile Monday

Education

College of Marin
Marine Biology, Psychology

Capella University
Business, Information Technology

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