

Marcel Oudejans

Infotainment Specialist & Marketing Magician at Perform! Marketing Solutions

Cape Town, Western Cape, ZA

Experience The Amazing Results & Feedback Of An Attentive, Laughing And Captivated Audience!

Biography

Marcel Oudejans is one of South Africa's leading performers, specialising in corporate events and association conferences. He is one of only a handful of presenters in the world who is able to provide a bespoke, custom-branded performance for marketing events, training & conferences. Marcel's gifts for humour and entertainment have consistently delivered positive results for clients worldwide. Marcel is a 'Corporate Magician', Keynote Speaker and Master of Ceremonies, who has performed for dignitaries, celebrities and large multi-national corporations for over 20 years; from small intimate audience settings to large-scale broadcast events. He developed a flair for corporate audiences while serving three years as the 'house magician' at the Madame Zingara group. His specialty is the ability to present a show to suit a particular client brief and audience requirement. While many corporate entertainers deliver a fixed, scripted performance, Marcel believes that each show is about the specific client and their guests. Corporate clients are assured that their audiences are left with a positive, fun experience that reflects the brand. Marcel is currently the youngest registered Professional member of the Professional Speakers Association of Southern Africa, a member of the Global Speakers Federation. He is also an Associate member of SAACI (The South African Association for the Conference Industry). This means that he is able to deliver content presentations, topical talks or pure entertainment at a professional level, no matter what the context. Marcel is indeed one of South Africa's leading magicians and entertainers, entertaining diverse audiences with a sparkling personality that knows how to communicate, make people laugh and teach valuable business lessons at the same time.

Availability

Keynote, Workshop, Host/MC, Corporate Training

Industry Expertise

Entertainment, Training and Development, Performing Arts, Advertising/Marketing, Public Relations and Communications

Areas of Expertise

Corporate Entertainment, Applied Improvisation for Business

Affiliations

Professional Speakers Association of Southern Africa, Performing Arts Network of South Africa, South African Association for the Conference Industry

Sample Talks

What We Can Learn From 'Show Business': How To Turn Our Audience Into Brand Evangelists

In a world where traditional advertising and networking is facing dramatic change, how can you still ensure that you gain 'top of mind' awareness from your target market? And once you've gained new customers, what can you do to increase your retention levels? In this engaging presentation, you'll learn while you laugh as Marcel Oudejans will reveal the techniques used in 'show business' to captivate your audience, convey your message and create 'customers for life'.

'The Magic Within You'

A highly engaging keynote designed to inspire your audience, Marcel demonstrates that everyone has the ability to be remarkable & that creating 'magic' in your business or job is a matter of making the right choices.

'Creating Customers For Life'

This talk is filled with the best strategies & techniques taken from Marcel's book, 'The Serious Business Owner's Guide To Creating Customers For Life'. Your audience will walk away with a greater understanding of sales techniques, why great customer service is vital, & how to turn prospects into life-long customers.

From HAHA to AHA!

This interactive workshop teaches the audience ' through hands-on group participation ' the principles of improvisation. These are extremely valuable skills as they improve creativity, communication skills, increase awareness, endow confidence and help achieve 'group mind'. Perfectly suitable as a fun, laughter-filled and clean team-building event.

The Winning DNA: How To Achieve Your Peak Performance

You'll learn what the common behaviours of 'winners' in different fields are & how to apply them to your own life, as well as what motivates these kinds of decisions & behaviours. Marcel shares his insights into how the brain works & demonstrates why this is so important to understand when making decisions. This is an interactive keynote so your audience will be participating in various exercises to prove Marcel's points.

Event Appearances

What We Can Learn From 'Show Business': How To Turn Our Audience Into Brand Evangelists
Internetix 2012

Creating "Wow" For Our Customers

Woolworths Financial Services National News Business Roadshow

What We Can Learn From 'Show Business': How To Turn Our Audience Into Brand Evangelists
Internetix 2012

The Magic Within You

The Foschini Group - Cape Town Staff Motivation

Creating Customers For Life

South African Green Industries Council National Conference 2012

Education

Damelin College

Microsoft Certified Systems Engineer

Joel Bauer & Associates

Infotainment Diploma

Accomplishments

Professional Performance Experience

Over 15 000 hours of professional performance experience, for over 200 corporate clients, for all types of events and audiences.

International Magic Convention - Guest Performer & Lecturer

International guest performer and lecturer at 'Vismayam 2008', India's largest ever magic convention. Over 1 000 local and international performers attending this prestigious event in Thiruvananthapuram, Kerala, hosted by the Magic Academy of Kerala. Marcel lectured on 'close-up' magic and performed on stage for over 1 000 people. He was awarded a trophy by the tourism council of Kerala.

Recognized as Professional Speaker

Currently the youngest registered Professional member of the Professional Speakers Association of Southern Africa, a member of the Global Speakers Federation.

Testimonials

Dave Lake

Apart from being extremely entertaining, Marcel also managed to convey a strong message to the group to embrace a positive attitude towards the change that they are facing. I believe that his input during the induction and integration of the new employees will produce a positive result and have a lasting effect on the participants. I would not hesitate in recommending Marcel to anyone wishing to introduce an element of fun and magic to an event. His versatility will enable him to cater for a wide variety of needs, from just having fun to conveying complex issues.

Rudi Kruger

Thank you for the excellent presentation as guest speaker during our 2012 SAGIC Convention. Even though you are well known as an entertainer and magician, we were interested in your ?speaker? side on how to create customers for life. And you delivered! You inspired us to go back to our businesses & create some WOW by creating incredible WOW yourself?

Nazleemah Karlie

Marcel delivered a performance that left us impressed, inspired and mind-boggled. Our staff fully appreciated the message that he, so eloquently, shared with them. We do believe that, by employing Marcel?s magical skills, the message of inspiration will remain with us for a long time.

Dave Stotter

Thank you for the two presentations which really got the message across to the staff in terms of a ?magical experience?. As a dealership we really considered doing things differently and not putting our staff through another boring presentation where nothing actually gets absorbed and I believe we achieved that.

Chris Goodwin

Forget any pre-conceived ideas you may have about magicians fitting in with circus acts and kids parties - this performance has world class polish that will dovetail perfectly with almost any occasion. Possibly most importantly, there is as much magic in Marcel's ability to keep the attention of a group beyond the actual performance as there is in his ability to perform the seemingly impossible.

Mike Handcock

Having travelled and spoken in over 30 countries I simply have to recommend Marcel Oudejans. His ability to captivate and mesmerise an audience is outstanding. But more than that, he is a true professional weaving profound insights in with Magic. You learn and are engaged the whole way through. Amazing... and unique.

Dave Rogers

Marcel is a professional's professional on and off the stage - friendly, fun, and fabulously engaging. For entertainment, laughter, and a deeper appreciation of the human possibility and potential - engage Marcel and this team of speakers, coaches, and human potential experts ...

Bob Skinstad

Marcel is, in a word, "outstanding". He always amazes, entertains and confounds without hogging the limelight!

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