

Marcel Rotter

Associate Professor of German at University of Mary Washington

Fredericksburg, VA, US

Associate Professor in German, Department of Modern Languages and Literatures

Biography

Marcel P. Rotter, Associate Professor of German, earned a Ph.D. (2004) in German literature from the University of Wisconsin-Madison and an M.A. (1985) in German and Russian from Paedagogische Hochschule Erfurt. Dr. Rotter is a native of communist East Germany (German Democratic Republic) who has traveled throughout Germany and Eastern Europe. Dr. Rotter studied German poster propaganda as part of his thesis research. His current research interests and publications focus on visual propaganda strategies during World Wars I and II as well as on the relationship of advertising and urban space. He recently presented his paper "Are you 100 percent American? German-Americans as target of U.S. propaganda in World War I?" at the annual Symposium of the Society for German-American Studies. He is a board member of the Virginia Chapter of the American Association of Teachers of German and president of the Schwetzingen-Fredierkcksbuyrg Alliance, the German partner city organization in Fredericksburg.

Industry Expertise

Government Relations, International Affairs, Education/Learning, Writing and Editing, Research, Political Organization

Areas of Expertise

German History, Visual Cultures, Propaganda History, War History, German-American Studies

Affiliations

Virginia Chapter of the American Association of Teachers of German , Schwetzingen-Fredierkcksbuyrg Alliance

Education

University of Wisconsin-Madison

Ph.D. German Literature

Paedagogische Hochschule Erfurt

M.A. German and Russian

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