Marcus Crews, Ph.D.

Assistant Professor of Entrepreneurship and Strategy, College of Business Administration at Loyola Marymount University

Los Angeles, CA, US

Biography

Marcus Crews is assistant professor of entrepreneurship and strategy in the College of Business Administration (CBA) at Loyola Marymount University (LMU). His research interests lie at the intersection of entrepreneurship and strategic management, and are complemented by integrating theoretical perspectives and research methods from psychology and cognitive science. In particular, Professor Crews?s research focuses on psychological determinants of entrepreneurs? behavior and examines the relationship between entrepreneurs? cognitions and behaviors which include, but are not limited to, performance appraisal, business model design, resource acquisition, and market entry. Professor Crews has conducted research supported by grants from the Ewing Marion Kauffman Foundation and National Science Foundation (NSF) and has published in leading peer-reviewed journals. Marcus earned his B.A. in psychology, MBA with specializations in entrepreneurship, marketing, and supply chain management, and Ph.D. in organization management from Rutgers University, where he was James Dickson Carr scholar and Presidential Graduate Fellow. As an entrepreneur, Crews has won awards, been involved with several start-ups as (co-)founder or as an early employee/consultant, and holds numerous certificates in various areas of entrepreneurial management for research/science/technology-intensive ventures.

Areas of Expertise

Microfoundations, Entrepreneurial Cognition, Strategic Cognition

Affiliations

Academy of Management (AOM), Strategic Management Society (SMS), United States Association for Small Business and Entrepreneurship (USASBE)

Education

Rutgers University
Ph.D. Organization Management

Rutgers University
MBA Entrepreneurship, Marketing, Supply Chain Management

Rutgers University
B.A. Psychology