

# **Marion Grobb Finkelstein**

**COMMUNICATION CATALYST at MarionSpeaks**

Niagara Falls, ON, CA

Communicate to Connect (raise morale, confidence and productivity by changing how you communicate)

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## **Biography**

Marion Grobb Finkelstein is a Communication Catalyst -- she gets communication moving! She works with organizations and business people to increase morale, confidence and productivity by changing how they communicate with employees, bosses, clients and colleagues. Audiences in United States, Europe and across Canada have benefited from Marion's expertise. Having served as a Director of Communications in Canadian federal departments, national museums, and at Canadian and American international airports, she brings with her a wealth of proven, practical and powerful communication strategies she and thousands of her clients have successfully used. In 2007, the Association of Professional Executives of the Public Service of Canada presented Marion with the "Award for Leadership in Service Innovation" as a member of the team "OPERATION TIM HORTONS". Specifically, she was recognized for overseeing the communications associated with establishing the first-ever Tim Hortons coffee outlet in Kandahar Airfield for the Canadian Forces and allied forces in Afghanistan. Marion has orchestrated national marketing campaigns, managed controversial media issues, and produced and hosted award-winning cablevision shows. A national member of Canadian Association of Professional Speakers and Global Speakers Federation, she is also an award-winning Toastmaster. She has an Honours BAdmin degree, Marketing Research Statement of Achievement, Media Communications Honours certificate, and is True Colors? and Personality Dimensions? certified. As a published author, Marion has contributed to two books, entitled, "Expert Women Who Speak ? Speak Out!?" and, "The Power of the Platform: Speakers on Success?", featuring well-known authors such as Jack Canfield, Tana Goertz and Brian Tracy. Operating on the principle that better communication leads to better business and better life, Marion shares her expertise with individuals from both small and large organizations in the public, private and non-profit sectors.

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## **Availability**

Keynote, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Corporate Training, Corporate Leadership, Business Services

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## **Areas of Expertise**

Teamwork, Leadership, Attitude, Communication

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## **Affiliations**

Canadian Association of Professional Speakers (CAPS), Global Speakers Federation (GSF), Toastmasters, True Colors (certified), Personality Dimensions (certified)

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## **Sample Talks**

### **Winning Strategies at Work**

In this engaging keynote, you will learn 5 simple and powerful Winning Strategies you can put to work at your workplace, now! Peppared with poignant stories drawn from Marion's 30 years of workplace and management experience, this session will leave you feeling empowered, motivated and inspired. These Winning Strategies will guide you to create a workplace that is productive, healthy, and satisfying. You'll learn walk away with hands-on tools to change your workplace NOW!

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## **Event Appearances**

### **Communicate to Connect**

Annual staff training

### **KEYNOTE: Winning Strategies at Work**

Professional Development Summit

### **WORKSHOP: Communicate to Connect**

Professional Development Summit

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## **Education**

### **True Colors**

True Colors certified

### **Brock University**

Business Admin (Honors) Business (marketing)

### **Career Life Skills**

Personality Dimensions certified

### **Algonquin College**

Media Communications certificate

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## **Accomplishments**

### **Producer of the Year, Skyline Cablevision**

Awarded for a cablevision show that Marion produced and hosted called, "A Day in the Life of Ottawa International Airport"

### **Award for Leadership in Service Innovation**

Presented by the Public Service of Canada for Marion's role as a member of the team ?OPERATION TIM HORTONS?. Specifically, she was recognized for overseeing the communications associated with establishing the first-ever Tim Hortons coffee outlet in Kandahar Airfield for the Canadian Forces and allied forces in Afghanistan.

### **Winner District 61 Toastmasters International Contest**

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### **Testimonials**

#### **Meg Hall**

"Marion's thought-provoking principles challenge you to think differently"

#### **Louise Panneton**

"Marion has a clever method of teaching practical information in an engaging and interactive manner"

#### **Derek Hughes**

"The impact of Marion's presentation is notable... attendees rated a 63% increase in communication knowledge -- impressive!"

#### **Bonnie Jones**

"... your session was the most interesting (one of all) for the majority of delegates." Bonnie J., Chairperson, Stepping Stones conference

#### **Chantal Fournier**

"(Our members) gained knowledge that can be applied to everyday business."

#### **Valerie Allen**

"The thing that distinguishes Marion from other presenters is her genuine energy and obvious commitment to making an impact." Valerie A., Vice-President, Tiree Facility Solutions

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