

Mark Brill

Senior Lecturer in Digital Communication and Future Media at Birmingham City University
Birmingham, , GB

Mark Brill brings over 20 years experience in digital marketing and advertising.

Biography

He is a leading mobile and innovation strategist and has worked with a diverse range of global brands (Diageo, Chevrolet, Samsung, Kellogg's, Unilever and Louis Vuitton) as well as leading advertising agencies across the WPP and Aegis groups. He also brings experience of working with small businesses and charities. Besides his brand work, Mark chairs the DMA Mobile and Connected Marketing Council, both promoting and developing best practice in the channel. He is a thought leader and regular conference speaker at events such as Internet World and TEDx.

Areas of Expertise

Mobile Marketing, Digital Marketing & Advertising, Social Media, Future Media

Education

Sheffield University
Diploma Marketing

London College of Printing
Diploma Graphic Design and Print Media

Southampton University
B.Sc. (Honours) Economics and Politics

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