Mark D. Weinstein, M.S.

Executive Director of Public Relations at Cedarville University

Cedarville, OH, US

Mark D. Weinstein has worked in higher education since 1988. He began his tenure at Cedarville University in 2010.

Biography

Mark D. Weinstein has worked in higher education public relations since 1988, and since 2013, he's been the executive director of public relations at Cedarville University. In addition to his work with the university, Weinstein has been an active member of the Public Relations Society of America (PRSA) in St. Louis and Dayton, Ohio. He served as president of the Dayton Area chapter in 2020.

Industry Expertise

Public Relations and Communications

Areas of Expertise

Public Affairs and Communications, Organizational Leadership, Higher Education, Public Relations, Marketing

Education

Geneva College

M.S. Organizational Leadership

Grace College & Seminary

B.S. Communications/Journalism

Accomplishments

Excellence Award, Strategic Ohio Council for Higher Education (SOCHE)

The Strategic Ohio Council for Higher Education (SOCHE) recognized Mark D. Weinstein for excellence in public relations during the 2021-22 academic year.

PRSA Communications Professional of the Year

The Public Relations Society of America (Dayton chapter) awarded Mark Weinstein it's lifetime achievement award with the 2023 Communication Professional of the Year award.

PRSA East Central District Diamond Award

PRSA East Central District award Mark D. Weinstein and Cedarville University with a Diamond Award for the development and implementation of its campus newsroom.

PRSA PRism Award and Best in Show for Campus Newsroom

The Public Relations Society of America (Dayton) awarded Mark D. Weinstein and Cedarville University with a PRism award for the development and implementation of the campus newsroom. The campus newsroom was also awarded the highest PRism honor as it was named the "Best in Show."

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