

Mark Johnson

Senior Vice President at Signature Worldwide

Dublin, OH, US

Sign on the dotted line to maximize customer loyalty and improve client relationships with Signature Worldwide's SVP

Mark Johnson joined Signature Worldwide and the senior management team in 1995. He is responsible for national and international accounts and building relationships with Signature clients in a manner that provides value according to the clients' goals and objectives. Before joining Signature, Mark worked for Masters and Johnson Institute as director of training and development. He also has held various positions with Holiday Inns Worldwide including director of sales training; city sales director; manager of sales training - Holiday Inn University; and manager of franchise services. Mark holds a bachelor's degree from Southeast Missouri State University and has done postgraduate study at the University of Missouri. He is also a member of the Industry Liaison Council within the School of Business and the International Hospitality and Tourism Management Program at Saint Leo University. A frequent industry speaker, Mark is a certified instructional designer and has developed many training programs throughout his career.

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Business Services, Leisure / Recreation, Corporate Training, Corporate Leadership, Hospitality, Travel and Tourism, Training and Development, Hotels and Resorts, Professional Training and Coaching

Leadership, Sales Strategy, Prospecting, Negotiating, Hospitality, Customer Experience

Southeast Missouri State University

BA

Senior Vice President - Signature Worldwide

Signature Worldwide is a leader in training employees to deliver legendary customer service while increasing sales. Since 1986, our unique methodology has provided a measurable ROI for our customers, compelling them to return year after year. Signature Worldwide helps you and your employees hone the relationship selling, customer service, leadership, and team building skills that will help you create not only satisfied customers, but Legendary Customer Experiences!

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