## Mark Maalouf

**VP, Digital Health at Consulate General of Canada (CTA Boston)** Boston, MA, US

Mark Maalouf is an expert in digital health, product management, start-ups, software development, and software engineering.

## **Biography**

Mark Maalouf is the VP of Digital Health at Teva Pharmaceuticals, where he has worked since 2015. Prior to joining Teva, Mark gained experience as a Founder and CEO, launching Linked Sports Data and Gecko Health Innovations, Inc. Mark has significant experience in Software Design and Engineering, working for 5 years at Microsoft as a Lead SWE. Mark holds Bachelor's and Master's degrees in Electrical Engineering from McGill University, and obtained an MBA from the Sloan School of Management in 2012.

**Industry Expertise** Computer Software, Pharmaceuticals

**Areas of Expertise** 

Product Management, Software Development, Integrated Analytics, Startups, Pharma, CRM, Digital Health

## Education

McGill University B.A. Electrical Engineering

McGill University M.A. Electrical Engineering

MIT Sloan School of Management MBA Business Administration and Management

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