

Mark Mills

Internal Communications Consultant at

Dublin, OH, US

Employee Communications / Internal Branding / Employee Engagement

Biography

Mark Mills, ABC, has more than 30 years experience in employee communications, change management, corporate reputation and internal branding. Mark's passionate about strategic internal communications, especially how internal branding helps align employee attitudes and workplace behaviors with the external brand. An accredited member of IABC, Mark's work has received numerous awards. These include IABC Gold Quill, PRSA Silver & Bronze Anvil, and Ragan Communications awards.

Availability

Keynote, Panelist, Workshop

Industry Expertise

Insurance

Areas of Expertise

Internal Communications, Social Media / Electronic Communications, Employee Engagement

Affiliations

IABC

Sample Talks

Use Your Brand to Drive Employee Engagement

Inform / Inspire / Engage --- Businesses need a new approach communicating with their employees. You need look no further than your brand to help align the way employees think, speak and act. It's how you can strengthen the culture, promote the brand and improve the customer experience. Explore the connection between brand, reputation, culture and engagement. See how your brand can focus employee behaviors and affect engagement.

Event Appearances

Title

IABC Heritage Region Conference

Title

PRSA Employee Communications Section

Title

Internal Branding & Employee Engagement Conference - Marcus Evans

Title

Employee Engagement - Advanced Learning Institute

Title

Strategic Communication Management Summit - Melcrum

Education

The Ohio State University

Bachelor's Journalism

Accomplishments

Accredited Business Communicator

International Association of Business Communicators

Reputation Management

Certified by the Reputation Institute

Testimonials

Pamela Baggett

Mark is a great presenter--he's both informative and easy-going. Class attendees enjoyed his style & his substance.

Roz Topolski

It was a pleasure to work with you at the SCM Summit. Thank you very much for providing an inspiring presentation. It was a real highlight of the whole conference. Our participants really appreciated your contribution to the conference. I know you must have received your excellent scores from the SCM Summit in DC, but not sure if you realized that you were the highest rated speaker of the whole event!

Amy Gerstein

?Mark has spoken at three recent Internal Branding conferences that my company has put together. Not only is he a pleasure to work with, but his presentations are always top notch. He possesses a wealth of information on internal branding practices, and always delivers the information in an entertaining and easy to follow format that the attendees really enjoy. As a result, Mark has been one of our top-rated speakers each and every time.?

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