

Mark Newhall

Managing Director at Consulate General of Canada (CTA Boston)

Cambridge, MA, US

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Biography

Mark is a connector, investor, recruiter, and advisor to business leaders who has a passion for helping entrepreneurs accelerate the growth of their businesses. He is the Co-Founder and Managing Director of IdealWave Solutions, a retained search firm focused primarily on mobile and emerging technology solutions. He brings 24+ years of recruiting experience and provides retained executive recruitment, business development, and strategic human capital consulting services to early-stage and more established companies in North America. Mark is also an active advisor, mentor, and angel investor in tech startups in the US and Canada. Mark Newhall is an expert on the mobile & digital media industries and executive recruiting with 18 years of experience in the recruiting field. He is the Co-Founder and Managing Director of IdealWave Solutions, a global executive search firm that focuses exclusively on the mobile and digital media industries. Mark provides high-level executive recruitment, business development, and strategic consulting services. Mark co-founded the firm in 2001 and it has since grown to become one of the area's top executive search firms. Mark also co-founded INmobile.org, a private, invitation-only, global on-line community for senior executives in the wireless industry and related sectors. The community was featured in the Wall Street Journal, the Financial Times, Entrepreneur Magazine and Business Week. Additionally, Mark was a Board Advisor to Peekaboo Mobile, an innovative provider of mobile coupons and deals for local businesses prior to its successful sale to nSphere in early 2011. Mark is currently an Advisor to Payfone, an innovative mobile payments provider, and Byte Ventures, the creator of Prize Per Day, which is a top way to earn prizes from your mobile phone. Mark is also an Angel Investor in innovative companies such as: Qwalify (HR technology solutions), Libboo (a next generation publishing platform), and 1Mind (currently in stealth mode). He is a member of the eCoast Angels Network. Mark is also a mentor at the Women Innovate Mobile (WIM) Accelerator in New York and a Curator of the recent TEDxBeaconStreet event in the Boston area. Prior to founding his own firm, Mark was a consultant to Charles River Ventures, a tier-one venture capital firm, and a Senior Recruiter for ITCS, a technology focused staff augmentation company.

Industry Expertise

Corporate Leadership, Telecommunications

Areas of Expertise

Digital Media Industries, Business Investment, Emerging Technologies, Entrepreneurship, Mobile Industries

Affiliations

The Canadian Trade Commissioner Service (TCS) - Boston : Mentor - Fast Runners Program & The Canadian Technology Accelerator, Progress Ventures : Advisor, TipHive : Advisor, Spartz : Investor, Libboo : Investor, 1Mind : Investor, Prize Launch : Advisor, Qwalify : Investor, YesWare : Advisor

Education

University of New Hampshire
B.S. Business Administration

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