

Mark Sonder, MM, CSEP

Chief Entertainment Officer, SVP Entertainment/Programs, VP Entertainment at Mark Sonder Productions, Inc.

Washington DC, DC, US

So You Want to Be a Rock 'n' Roll Star: Unleash Your Inner Rock Star!

Having over 27 years in the business, Mark Sonder, MM, CSEP is the founder and Chief Entertainment Officer of Mark Sonder Productions, Inc. a national leader in providing headline entertainment and production services. Mark has received over 25 award and honors throughout the course of his career, is recognized as an industry expert, and is a highly sought after speaker. In addition to managing his production company, Mark is the author of the highly acclaimed book "Event Entertainment & Production." This remarkable book covers everything from research and planning to production and best practices. It also includes sample contracts and other important tools. "Event Entertainment & Production" is a must read if you have anything to do with planning or producing meetings and events. Named Meeting Industry Guru by Successful Meetings and Meeting News Magazines, Mark has been featured on the Financial News Network FNN; Good Day New York; "The Money Pit" a Universal Pictures major motion picture; The Nashville Network (TNN) and New York Now on the Time Warner Cable System. In addition, he has presented at over 70 national and international meetings, conventions, trade shows and expositions on topics related to entertainment programs and/or production. Mark has Bachelors and Masters degrees from the Manhattan School of Music, and is on faculty at The George Washington University Event Management Department. After your next event brings down the house, feel free to take a bow for hiring an award-winning entertainment producer to manage the show!

Moderator, Panelist, Workshop, Host/MC, Author Appearance

Talent Management, Entertainment, Hospitality, Events Services, Audio Visual, Music, Performing Arts

Entertainment Booking, Event Coordination & Management, Event Marketing, Headline Entertainment, Talent Management, Event Production, Event Management, Contract Negotiations

Manhattan School of Music
Bachelor of Music Music

Manhattan School of Music
Master of Music Music

International Special Events Foundation
Certified Special Events Professional (CSEP) Special Events Planning and Management

Manhattan School of Music
MM and BM Music

Founder and Chief Entertainment Officer ? Mark Sonder Productions

An award winning entertainment agency, Mark Sonder Productions is one of the national leaders in designing event marketing solutions through headline entertainment & production services for facilities, casinos, concerts, corporations and associations. The company has an outstanding reputation for managing all of the "behind the scenes" logistics while keeping their clients' center stage. Their core services include headline entertainment, event planning, event production and on-site management.

Author ? The Complete Guide to Event Entertainment and Production

From assessing the client's need for entertainment at an event to hiring the talent to the nuts and bolts production of the entertainment, The Complete Guide to Event Entertainment and Production provides the event planner with the tools they need to efficiently produce and manage the entertainment aspect of an event. Along with an insightful overview of how entertainment fits into an event, discussions cover how entertainment differs between association, corporate, and not-for-profit events.

Certified Special Events Professional (CSEP)

The Certified Special Events Professional (CSEP) designation recognizes event professionals who have successfully demonstrated the knowledge, skills and ability essential to perform all components of a special event. The CSEP designation is the hallmark of professional achievement in the special events industry. It is earned through education, performance, experience, and service to the industry, and reflects a commitment to professional conduct and ethics.

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