Mark Steiner

President at Mark steiner, inc.

Chicago, IL, US

Experienced, dynamic speaker sharing eLearning expertise and wisdom

Biography

Since 1992, Mark Steiner has designed, developed, and managed custom eLearning and interactive media programs for a variety of clients. He holds a BS in Industrial Technology and an MS in Industrial Training. His project roles have varied from group director to project manager, and lead instructional designer to lead programmer. He is intimately familiar with proven eLearning methodologies. Since 2001, Mark has been president of his eLearning consulting firm, mark steiner, inc. (www.marksteinerinc.com). He has instructed graduate-level courses on designing and developing eLearning projects, and enjoys speaking at a variety of training and eLearning conferences in the U.S. and Europe.

Availability

Keynote, Moderator, Panelist, Workshop

Industry Expertise

Human Resources, Training and Development, Education/Learning

Areas of Expertise

Estimating Elearning Projects, Elearning Project Management, Elearning Project Success

Sample Talks

Estimating the Cost of eLearning Projects

eLearning continues to develop as a feasible and cost-effective method to deliver training. However, the process of designing and developing eLearning is not without its abundance of complexities and decisions. Perhaps just as challenging of a task, is ascertaining an accurate estimation of the skills, time, and resources required to complete a project. In this session, you will find answers to essential questions such as the following: - What processes and roles to consider - How to identify major process milestones - What key factors to consider that impact cost - Documenting assumptions - How to apply estimation techniques to a project - How to respond to RFP's - How to avoid pitfalls such as unclear scope and client roles, scope creep, ill-defined system specifications, lack of sufficient skill base to complete a project

Event Appearances

Education

Illinois State University
BS Industrial Technology

Illinois State University
MS Industrial Training