

Mark AM Kramer

Information Architect at Razorfish Healthware

Düsseldorf, Germany, , DE

Nomadic Researcher / Academic / UW

Professional

Biography

Experienced Entrepreneur, University Lecturer, Academic (Nomadic) Researcher actively reflecting upon and covering the intersection between Information and Communication Technologies and their impact on our societies. Currently completing his doctoral thesis on the topic of Crowdsourcing Health Education, at the ICT&S Center for Advanced Studies and Research, of the University of Salzburg, Austria.

Availability

Keynote, Panelist, Workshop, Corporate Training

Industry Expertise

Education/Learning, Design, Health Care - Services

Areas of Expertise

Epatient, Design, UX

Affiliations

IAMCR, AOIR, ACM, MobileHCI, Long Now, IEEE, razorfish, publicis

Sample Talks

Developing Participatory Design Strategies for ePatients

Presentation argues that Participatory Design Strategies can (and should) be used to help develop "Patient - centric" health-care solutions. Practical design strategies examples, as well as personal anecdotes, were shared during this talk.

Event Appearances

Developing Participatory Design Strategies for ePatients

MEDLove 2012

Education

Antioch University - McGregor School

Bachelor of Arts Humanities / Anthropology

Webster University - Vienna, Austria

Masters of Arts International Relations

University of Salzburg

Doktorat (PhD) Doctor of Philosophy - (Doctoral Candidate) Communications Studies / Social Informatics

Accomplishments

Co-Founder: Mobile Monday - Austria

Mobile Monday is a global community of mobile industry visionaries, developers and influential people fostering cooperation and cross-border business development through virtual and live networking events to share ideas, best practices and trends from global markets. Now active in over 70 places around the world. from New York to Tokyo, from Mumbai to Toronto.

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