

Mark T. Frohlich

Associate Professor of Operations Management at Indiana University, Kelley School of Business

Indianapolis, IN, US

Expert in supply chain management.

Biography

With practical experience working in industry as both an operations and logistics manager and as a management consultant with Deloitte & Touche, Mark Frohlich brings a wealth of expertise to his current career in academia. His interest in supply chain management and logistics led him to Indiana - regionally, the "home base and ground zero for logistics management" - in 2006. Frohlich previously held teaching assignments at the London Business School, Boston University's School of Management and Oxford University's Said Business School. Focusing primarily on operations strategy, process improvement, program management and supply chain integration, Frohlich says many of his areas of interest are currently under-researched, making the topics that much more interesting and exciting to pursue.

Industry Expertise

Business Services, Advertising/Marketing, Education/Learning, Consumer Services

Areas of Expertise

Supply Chain Integration, Process Improvement, E-Business, Operations Strategy, Supply Chain Strategies, Program Management

Education

Boston University School of Management
DBA

University of California
MBA

University of Massachusetts
B.A.

Accomplishments

Wickham Skinner prize
The Production and Operations Management Society

Best Paper of the Year
Journal of Operations Management

Award for Teaching Innovation
London Business School

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