

Marni Blythe

Integrated Digital Marketing Solution Strategist, National Speaker, Author and Owner at Blythe Communications

Raleigh-Durham, North Carolina Area, NC, US

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Biography

Marni Blythe is an AWARD WINNING MARKETING EXPERT with more than 12 years? success in generating buzz, demand and increased sales for Fortune 500 and 100 clients. She has held the positions of Account Executive and Director at the local, regional and national levels for numerous companies, including Nussentials, Smartfusion (Division of Omnicom), and US Marketing & Promotions (Division of Omnicom), handling high-profile clients such as Nokia, Campbell Soup Company, Claritin, Hugo Boss, Anheuser-Busch and WICKED (Broadway show); US Concepts, DVC Worldwide (DVC Experiential Marketing), N.Y., Wunderman (Young & Rubicam), N.Y., and Interference Incorporated (formally Performance Event Marketing), N.Y. Marni is known as an "OUT OF THE BOX" BIG THINKER. She loves to build innovative, cutting edge solution strategies for clients using integrated and varied marketing strategies including digital media, SEO, SEM, display media, social media, viral marketing, traditional marketing, event marketing, advertising and branding. Marni has shared her marketing thought leadership as a keynote speaker for groups such as: Blowing Rock Convention Visitors Bureau, Hickory Convention Visitors Bureau, Destination Marketing Association of North Carolina, the Brunswick County Tourism Development Authority, The NetWorth Female Executives Networking Group, Sarasota Hospitality & Tourism Executives Group, Charlotte Harbor Chamber of Commerce, Professional Club Marketing Association, the Avila Country Club Professional Alliance, North Carolina's Tourism Leadership Conference. Marni?s drive and passion to help and serve others underscore every aspect of her professional and personal life.

Availability

Author Appearance

Industry Expertise

Media - Online, Advertising/Marketing, Social Media

Areas of Expertise

Social Media Marketing, Event Marketing, Marketing Strategy, Marketing Management, Advertising

Affiliations

Business Networking International Apex & Cary Leads Groups Women In Business International

Education

New York University

BS Marketing and Communications

Watchung Hills Regional High School

HS Diploma

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