

Martha Heller

President at Heller Search Associates

Boston, MA, US

Expert in IT Leadership and Author, "The CIO Paradox"

Biography

MARTHA HELLER is president of Heller Search Associates, a Boston-based executive search firm that specializes in IT leadership positions. Prior to founding Heller Search, Martha was Managing Director of the IT Leadership Practice at ZRG Partners, a global executive search firm. Before establishing her career in executive search, Martha was Founder and Managing Director of CIO magazine's CIO Executive Council, a professional organization for CIOs. She continues to engage with CIO audiences through her monthly column in CIO magazine, as author of CIO.com's Movers & Shakers blog, and as author of You and Your CIO, a blog on CFO.com. Martha has presented on "the CIO career" at CIO events, the CIO Executive Summit, MIT's emerging technology conference, SIM, the United Nations Forum on Women and Technology, and numerous academic executive programs. Martha is also on the judging panel for CIO's prestigious CIO 100 award. Martha received her B.A. in English from Hamilton College and her M.A. in English from SUNY Stony Brook.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Recruiting, Human Resources, Information Technology and Services

Areas of Expertise

The Cio Paradox, Your Cio Career, Cio Hiring

Affiliations

WITI - Women in Technology, CIO Executive Council, Society of Information Managers

Sample Talks

Breaking the CIO Paradox

Based on in-depth interviews with a wide array of successful CIOs and more than 12 years working closely with the CIO community, Martha's presentation offers guidance to CIOs on how to attack, reverse, or neutralize the paradoxical elements of the CIO role, and level the playing field for IT's success.

Event Appearances

Breaking The CIO Paradox
Realcomm

Breaking the CIO Paradox
CIO Perspectives (CIO magazine)

Managing Your Career in IT Leadership
CIO Magazine and SIM events

The CIO/CFO Divide
Xiolink and St. Louis Business Journal Executive Breakfast

Education

SUNY Stony Brook
MA English

Hamilton College
BA English

Accomplishments

Contributing Columnist, CIO magazine
1999 - current

Co-founder and Managing Director, CIO Executive Council
A global peer advisory organization whose mission is to advance the CIO profession.

President, Heller Search Associates
Heller Search Associates is a retained executive search firm with an industry reputation for identifying and recruiting superior information technology leaders.

Testimonials

Pamela J. Stenson
"Martha has been a frequent speaker at our events both large and small, and has always been one of the highest, and sometimes the highest rated of our speakers."

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