

Martha Rebour

Executive Director at Shot@Life

Washington, DC, US

Martha Rebour is a marketing and communications professional passionate about preventative health.

Biography

Martha Rebour is the Executive Director of Shot@Life, a global campaign under the United Nations Foundation that aims to increase access to immunizations for children in need through UN partners. She oversees its marketing, communications, corporate partnerships, and brand strategy. Martha has more than 20 years of experience in strategic branding, social media marketing, creative development and consumer research for corporate and nonprofit organizations. Prior to joining the UN Foundation she worked for 10 years at Discovery Communications and oversaw marketing campaigns such as the 20th Anniversary of Shark Week, the BBC series LIFE and Mythbusters, and subsequently ran her own marketing firm where she directed strategic planning and marketing for clients such as the InterAmerican Development Bank, Ogilvy Public Relations, National Geographic, and PBS. She holds a B.A. from Colby College and an MA in French language from New York University.

Areas of Expertise

Digital Media, Marketing Strategy, Strategic Partnerships, Integrated Marketing, Social Media Marketing, Content Strategy, Online Advertising

Education

New York University

M.A. French Language

Colby College

B.A. Liberal Arts, French

Institute for Integrative Nutrition

Holistic Health Coach Holistic Nutrition

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