

Marty Stratton

President at Strat Exe, Inc.

Newton, IA, US

"Marty gets it!" Audiences are inspired by Marty's message. As an experienced entrepreneur, coach and achiever, Marty's focus is on perfor

Biography

Customers and audiences say that Marty "gets it!" One audience member refused to leave a presentation for a much-needed bio break because she "might miss something." Bringing over thirty years of business leadership to his presentations, Marty Stratton listens and adapts, drawing the audience into the discussion for maximum impact. He facilitates his message using life experiences in a way that is both insightful and entertaining. His presentations focus on how to serve the customer for maximum opportunity. Marty's blend coaching, team building, marketing, and "street experience" along with common sense into a dynamite formula for new opportunities. As a college athlete, he understands the importance of teamwork, alignment, commitment, setting high expectations, and accomplishing difficult tasks. Business leaders report positive impact with employee's commitment, productivity and increased sales as they apply the methods Marty shares. His message improves marketing understanding and sales delivery and unifies teams to serve the customer. He brings clarity to the importance of aligning the business brand with the internal brand reputation for the benefit of customers, workers, and business ROI. Many of his presentations are workshops that help business leaders make necessary changes or establish new directions for business growth. Marty polished his entrepreneur spirit while leading small businesses for the past several years. His career includes working with Maytag in sales, marketing, operations following his teaching and coaching career. With a BA in Education and a Masters in Organization Management, he shares a wealth of knowledge and experiences. He serves as the President of Strat Exe, Inc., where he works closely with business leaders & owners to improve their business execution and build their business legacy.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Business Services, Training and Development, Corporate Leadership, Warehousing, Manufacturing, Religious Institutions, Consumer Services, Professional Training and Coaching, Health Care - Services, Banking

Areas of Expertise

Performance Marketing, Organizational Execution, Teamwork, Motivational, Customer Service, Operational Excellence

Affiliations

Business Legacy, LLC

Sample Talks

Business Execution with Heart, Mind & Results

Achieving business results requires a great deal of effort? developing the strategy, planning, training, communicating and operational execution. THE KEY to the overall success resides in the people who make it work. Marty Shares how to create commitment and engage the collective "hearts" of the employees for the greater good of the business.

Education

University of Phoenix

Organizational Management Masters

University of Northern Iowa

BA Education

Accomplishments

Committed & Passionate for Your Success

My commitment is to give the audience the best value possible? enjoyment and entertaining presentations with real "meat" to apply in their own business or career.

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