

Mary Grady

Lecturer of Public Relations, College of Communication and Fine Arts at Loyola Marymount University

Los Angeles, CA, US

Lecturer of Public Relations

Biography

Mary Grady is the former Managing Director of Media and Public Relations for Los Angeles World Airports (LAWA). She was responsible for oversight and management of strategic and crisis communications with the traveling public, news media, airlines, travel and tourism industry and other stakeholder audiences regarding guest experience, airport operations, policies, procedures, services, and capital development projects for LAWA, Los Angeles International Airport (LAX), Ontario International Airport (ONT), Van Nuys Airport (VNY) and Airport Police Division (APD). Mary managed a staff responsible for effective media relations with nearly 2,000 registered local, national and international news media, establishing and maintaining relationships with travel/tourism influencers and organizations. Her responsibilities included execution of on-going passenger services communication, special events and management of social media programs/campaigns, capital development public education communication campaigns and Airport Police public/media relations. Grady joined LAWA in October 2011 following 10-years at the Los Angeles Police Department where she served as Commanding Officer ? Public Information Office. In that capacity her responsibilities included advising department management on the effects of its policies and procedures on the public; developing long-term strategies for partnering with the media, promoting the LAPD as a public and community service agency, development and oversight of the Entertainment Trademark Unit and LAPDOnline.org, crisis communication and emergency response. Grady also hosted and co-produced ?Inside The LAPD? for L.A. Cityview 35, government access cable television for the City of Los Angeles. Grady is an award-winning veteran broadcast journalist with 20 years of experience ? 13 of them in the Los Angeles media market - during which time she received three Emmy and four Radio and Television News Association Golden Mike awards. Moreover, she was named the Associated Press Reporter of the Year and has been honored for her work by the Los Angeles Press Club and Women in Radio and Television.

Education

University of Arizona

Bachelors Radio and Television; Speech Communication

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