

Mary McCarthy

President at Pajamas and Coffee Media

Centreville, MD, US

Humorous, engaging speaker relating work-life balance to social media.

Biography

Mary McCarthy has been a professional writer and editor for 18 years, including work in the Washington Post, Philadelphia Inquirer, Baltimore Sun, Victorian Homes magazine, regional magazines, weekly newspaper humor columns, and many websites. She created and built the #1 Humor blog in the U.S. (www.pajamasandcoffee.com) on Facebook's Networked Blogs and has appeared on The Today Show and ABC TV News? Moms Get Real with JuJu Chang. Mary speaks regularly at writing, blogging and other conferences.

Availability

Keynote, Moderator, Panelist, Host/MC, Author Appearance

Industry Expertise

Women, Publishing, Print Media, Media - Online, Media - Print, Writing and Editing, Internet, Social Media

Areas of Expertise

Work-Life Balance, Engaging Through Social Media, Meaningful Blogging

Affiliations

National Press Club member

Sample Talks

Meaningful Blogging

Don't just blog because you have to. Blog because you LOVE it. Be who you are and your readers will be engaged and loyal and will return time after time to hear what you have to say. Here are some tips from the #1 Humor blogger in the US on how to inform and entertain readers and learn to love blogging in the process.

Event Appearances

Title
BlogHer

Title
BloggyCon

Title
Bay to Ocean Writers Conference

Education

Western Maryland College (now McDaniel)
Bachelor's Psychology/Sociology/Writing

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