

Mary Pearson

Vice President of Finance & Chief Financial Officer at Southern Utah University

Cedar City, UT, US

Specializing in entrepreneurship in rural communities, financial accounting reporting requirements, and the history of accounting principles

Biography

Mary Pearson is the Dean of the Dixie L. Leavitt School of Business at Southern Utah University. Her responsibilities include oversight of the Accounting, Economics, Entrepreneurship, Finance, Hotel Resort and Hospitality Management, Management, Marketing, Professional Sales, Masters of Accountancy, Masters of Business Administration, and Master Science Business Analytics degrees. Over the years, Pearson has received several awards. Most recently, she earned the UACPA Women to Watch Experienced Leader Award, Outstanding Educator for Beta Gamma Sigma, Student Influencer Award, Cedar City Chamber of Commerce Educator of the Year Award, and Outstanding Educator Award for Southern Utah University in 2013. Pearson has taught internationally at two of SUU partner schools in Austria for the last 16 years. Along with her work as a professor at SUU, Pearson is a certified public accountant (CPA) with her own financial firm in Cedar City, Utah. Pearson has served on several city, county, and school district committees and currently serves on the Helen Foster Snow Advisory Board and the Board of Directors for State Bank of Southern Utah. Pearson earned a bachelor of science degree in accounting and a masters of accounting from Southern Utah University and has earned a Ph.D. in business administration from Northcentral University. Pearson's previous experience includes serving as Associate Dean at Southern Utah University, Instructor of Accounting at College of Southern Nevada, and Accountant/Auditor for Carol A. Stone CPAs.

Industry Expertise

Writing and Editing, Accounting, Research, Education/Learning, Financial Services

Areas of Expertise

Accounting Ethics, History of Accounting Principles, Cost-Volume Profit Analysis, Financial Analysis and Decision Making, Planning and Zoning in Rural Communities, Education, Business Accounting, Entrepreneurship, Accounting, Financial Planning, Business Administration, Strategic & Business Planning, Entrepreneurship in Rural Communities, Accumulation and Flow of Managerial Accounting Information, Financial Accounting Reporting Requirements, Accounting and Profitability Analysis

Affiliations

Certified Public Accountant, Beta Gamma Sigma, Utah Association of Certified Public Accountants, American Institute of Certified Public Accountants

Education

Northcentral University

Ph.D. Business Administration, Specialization Advanced Accounting

Southern Utah University

M.A. Accounting

Southern Utah University

B.S. Accounting

Accomplishments

Woman to Watch Experienced Leader Award

Awarded by Utah Association of Certified Public Accountants, 2020

Outstanding Educator Beta Gamma Sigma

Awarded by Southern Utah University, 2017

Student Influencer Award

Southern Utah University, 2017

Educator of the Year

Cedar City Chamber of Commerce, 2016

Student Influencer Award

Southern Utah University?, 2016

Outstanding Educator

Southern Utah University, 2016

Extraordinary Educator

Southern Utah University, 2013

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