

Matt Casey

Professional Career Coach at Matt Casey Career Coaching

Cambridge, MA, US

Professionally Certified Career Coach, Guide for a Modern Job Market

Biography

Matt is a professional career coach, personal brand adviser and expert navigator of the modern job market. He works with professionals, students and people in transition and helps them to: - Recognize their strengths, values, and potential - See new opportunities - Network and build relationships - Solve career challenges - Make informed decisions - Find fulfilling, personally compatible work He combines his expertise, training and real-world experience with strategic techniques and tools to develop customized plans and creative options for his clients. People that work with Matt describe him unabashedly passionate about his career and genuinely invested in the success and happiness of everyone he works with. They appreciate his intuition, innovative thinking, empathy, and professionalism and how he focuses on practical solutions. Matt dedicates time to career development in the classroom and community. He is an Adjunct Professor teaching career planning and management at Suffolk University, a regular panelist and adviser at the BU School of Management and a career consultant for Propel Careers. Before has started his career coaching practice, Matt spent more than a decade as a strategic marketing manager and consultant for industry-leaders including Genzyme, Partners Healthcare and Pioneer Investments. He is credentialed by the World Coach Institute as Certified Career Coach and Certified Professional Coach. He earned his MBA in Marketing and Strategy from the Sawyer School of Management at Suffolk University and his BS in Business Management from Boston University. To connect and learn more, contact him at: mattcaseycoaching.com | (617) 480-7085

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Professional Training and Coaching

Areas of Expertise

Career Advising, Personal Branding, Career Management

Affiliations

World Coach Institute, Career Counselors Consortium New England

Sample Talks

Personal Branding: Not Just for Everyone Else

How to discovery your brand assets, define your unique value propositions and effectively communicate your messages to build and sustain a successful career

Event Appearances

Career Success Factors for Entrepreneurs

CareInnovators Entrepreneur Forum

Career and Business Planning for a Modern Market

Suffolk University Management Association (SUMA)

Managing Up

Acton Networkers Group Meeting

Education

World Coach Institute

Certified Career Coach (CCC)

Suffolk University - Sawyer School of Management

MBA Marketing

Boston University

BS, Management

Accomplishments

Instructor, Career Planning and Management, Suffolk University Sawyer School of Business

Teaching a course to undergraduate seniors focused on career entry and transition, networking for career and job success, developing a personal brand, and life-long learning skills.

Testimonials

Sara Tsai

"Careinnovators has known Matt for two years, and we were so impressed with his genuine enthusiasm for his work that we asked him to be the featured speaker at one of our events, "Career Success Factors for Entrepreneurs". Matt led and facilitated a lively discussion from a diverse group of entrepreneurs from multiple industries - health, tech, marketing, IT, hospitality, and more. Almost every attendee lingered after the event to chat individually with Matt, and he was more than happy to spare the time. Feedback was overwhelmingly positive - attendees were engaged and impressed with Matt's desire to help clients understand their career goals."

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