Matthew Kerbel, PhD

Professor of Political Science | College of Liberal Arts and Sciences at Villanova University

Villanova, PA, US

Matthew Kerbel, PhD, is the go-to source for stories about political communication.

Biography

More and more, getting elected and staying in office hinges on a politician's skill in using technology and new media. Dr. Kerbel is the "go to" source for stories about political communication - how politicians, political parties and governmental bodies interact with traditional media - newspapers, radio and television - and use new media - Internet Web sites, blogs, social media and podcasts, to gain advantage. With his firsthand experience as a television and radio writer, and as a leading researcher and author on politics and media, Kerbel is frequently interviewed on this vital subject.

Industry Expertise

Education/Learning, Research

Areas of Expertise

Political Science, Political Parties, Presidency and Governorship, American Government, Media and Politics, Presidential Elections, Presidential and Congressional Elections, Politics

Education

The University of Michigan
PhD

The University of Michigan
MA

State University of New York at Binghamton
BA

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