

Melissa Dodaro

Product Manager at MaRS Discovery District

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Product Manager on the Data Catalyst team at MaRS Discovery District

Biography

Melissa Dodaro is Product Manager on the Data Catalyst team at MaRS Discovery District. She works closely with ecosystem partners, including regional innovation centres, accelerators, incubators, and provincial and national governments, to create insightful and valuable data outputs. These data pieces are utilized by government and ecosystem partners to make evidence-backed programming and resource allocation decisions. Her team facilitates metrics standardization across the country, conducts research on the start-up ecosystem, and houses the most complete dataset of ventures in the innovation economy. As a APPM Certified Agile Product Manager and Owner, Melissa is passionate about understanding the user experience of a product. She holds a MBA from the Ted Rogers School of Management and a BA in Psychology.

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