Melissa Gerber, MBA

Instructor, College of Business Administration at Loyola Marymount University

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Biography

Melissa Gerber is a member of the instructional team for MBAA 6080 Data, Models, and Decisions. She has over 10 years of marketing experience and currently works as a senior marketing manager at Yahoo! on the Yahoo Advertising team. She is an LMU MBA graduate and throughout her time as a student at LMU she served as MBA Student Association President and won the Social Entrepreneur of the Year award.

Areas of Expertise

Data Analytics, Marketing

Education

Loyola Marymount University
MBA Entrepreneurship

University of Miami
B.S. Communication

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