

# **Mena Gainpaulsingh**

**President and CEO at Purposeful Fundraising Inc.**

Ottawa, ON, CA

A seasoned fundraising professional who is passionate about connecting charities and philanthropists so they can do good, together.

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## **Biography**

Mena has been working as a fundraising professional for almost two decades. Her first role was at the Medical Foundation for the Care of Victims of Torture, where she worked on a capital campaign to build a new treatment centre for torture survivors. Since then, Mena has worked as a fundraising consultant and trainer for a broad range of organizations, including WaterAid Canada, Starlight Children's Foundation and Virgin Unite. She has delivered training internationally on fundraising strategy, individual giving, capital campaigns, grant-writing and donor stewardship for organizations that include AFP Ottawa, Toronto and Kingston, Algonquin College, the Institute of Fundraising UK, the Institute of Fundraising Ukraine and the City of Ottawa. In a voluntary capacity Mena has sat on the boards of the Institute of Fundraising, the Institute of Fundraising's National Convention 2010, the Steering Committee for Starlight Children's Foundation and served as Co-Chair of the Fundraising Committee for Ottawa Rape Crisis Centre. She now sits on the AFP Ottawa Chapter Board, where she is President-Elect. She also sits on the Steering Committee for Prime Ministers Row, an initiative to develop Canada's first street museum. She is dedicated to supporting the professional development of fundraisers and enjoys helping charities navigate their way through their various fundraising challenges.

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## **Industry Expertise**

Non-Profit/Charitable, Fund-Raising

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## **Areas of Expertise**

Fundraising Best Practices, Leadership, Philanthropy, Proposal Writing, Strategy, Event Management, Volunteer Management, Grants, Public Speaking, Strategic Planning

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## **Affiliations**

AFP Ottawa Chapter: President-Elect, Prime Ministers Row : Steering Committee

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## **Education**

University of South Wales

LL.B. Law

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