

# **Michael Leander**

**CEO at Michael Leander Company**

Rungsted Kyst, , DK

Entertaining marketing speaker with a twist

---

## **Biography**

Michael Leander is an accomplished international direct and interactive marketing speaker. Covering a range of topics related to direct marketing, interactive marketing and CRM, he has presented in front of audiences in more than 35 countries earning him a reputation as a "great marketing speaker and marketing trainer". Learn more about Michael Leander here <http://www.michaelleander.me>

---

## **Availability**

Keynote, Moderator, Panelist, Workshop, Author Appearance

---

## **Industry Expertise**

Travel and Tourism, Manufacturing, Internet, Advertising/Marketing, Professional Training and Coaching, Financial Services, Business Services, Banking, IT Services/Consulting, Airlines/Aviation

---

## **Areas of Expertise**

Digital Marketing, Email Marketing, Marketing Automation

---

## **Affiliations**

EADIM, Markedu, FEDMA

---

## **Sample Talks**

### **7 things marketers need to know to survive the future**

-The changing role of marketing now and in the future -How the customer experience will impact the marketing role and what you can do to get ready -Why unsiloing data and functional areas can help you overcome some of the most evident challenges today Webinar Details:

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)