

# **Michael Stanley**

**Principal at On Purpose Leadership**

Elizabeth, CO, US

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He's spent a lifetime resolving life-and-

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## **Biography**

Captain Mike Stanley of the Aurora, Colorado Fire Department and founder of On Purpose Leadership is someone who knows exactly how to light a fire where you need it ? and how to put out the ones you don't want! The Colorado native and 18-year fire safety and EMS veteran holds a Master of Education degree from Colorado State University and a B.S. degree in Organizational Leadership for Emergency Services from Charter Oak State College. He is also a founding member of the John Maxwell Team., a business coaching firm dedicated to inspiring, challenging and equipping leaders for success. With years of organizational leadership experience, teaching experience, numerous awards and published articles, and professional consulting work under his helmet, Mike brings a unique perspective to the field of business coaching and consulting. He's spent a lifetime resolving life-and-death situations and training others to do the same. So, if you or your organization has been seeking an outside consultant, business coach, or motivational speaker to "come to the rescue", contact On Purpose Leadership today. Mike will design a leadership program for you, right away!

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## **Availability**

Keynote, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Professional Training and Coaching, Training and Development, Education/Learning, Public Safety, Corporate Leadership, Health Care - Providers, Fire Protection, Corporate Training

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## **Areas of Expertise**

Leadership, Mentoring, Problem Solving, Decision Making, Conflict Resolution, Risk Assessment, Strategic Planning, Innovation

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## **Affiliations**

The John Maxwell Team

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## **Sample Talks**

## **"Diamonds in the Rough" How to Find Talent In Your Leaders and Leaders in Your Talent!**

Your business is only as good as the people who work there and your success is dependent on them. Your employees were carefully selected out of pools of candidates based on their experience and qualifications, but the recruiting process shouldn't stop there. Once you have all of your employees in place, helping your business to grow, it's important to keep examining and evaluating them to help identify which of them have the potential to be leaders and how to extract even more greatness out of your leaders. How many stories have you heard of a person starting out in a low-level job like working in the mailroom or working as an assistant or intern and eventually rising to become a business superstar? The reason those inspiring stories are so common is that someone at the top identified the right qualities in those low-level employees and gave them the opportunities to shine. So how do you know what it is you should be looking for? Some may describe it as the "It Factor", but the truth is there are specific qualities and habits that are specific to strong leaders and Mike will show you how to sort through great employees to find your next superstars in an engaging workshop. Crowning your leadership team isn't the end of the process, either. Once you know how to identify your leaders and appoint them with the responsibility of a leadership role, it's important to know how to keep them motivated and how to keep their growth process going. Leaders aren't born overnight, as Mike will explain, and they don't ever stop learning and developing. But they need someone to guide them in that direction and Mike can teach you how to get the most out of your leaders.

## **Navigating the 7 C's of Leadership, How to Lead In Turbulent Times**

The word leadership is a pretty broad term that we all know the meaning of on the surface, but leadership is a rather complex concept. There are many types of leaders who exhibit various qualities and have different personalities. There are quiet leaders, vocal leaders, and those who lead with an iron fist. Yet all leaders, no matter how they rule, will encounter difficult times at some point. Do they know how to get through trying times?

## **Decisions, Decisions, Decisions, Making the Right One at the Right Time**

Leaders are people who can act quickly and respond accordingly whenever faced with a decision. From a simple decision like choosing the right employee or team to delegate an important task?to a major decision such as how much money to save or spend without affecting the company?s bottom line?there is a sea of unpredictable and often unanswered questions that leaders are faced with on a daily basis.

## **Mentorship, How to Make Theory Into a Reality**

Mentoring is a term that is often thrown around because the idea of it is great. But how often is that idea actually turned into practice? Mentorship is sharing your experience and knowledge with others in a nurturing environment. Being a mentor allows people to share their knowledge with others who are less experienced and help them reach their potential through guidance. A mentor sees the mentee through difficult times and encourages them to excel by setting a positive example.

## **Don't Kill the Dreamers, How to Inspire Innovation In Your Organization**

The best way to move your organization forward is through innovation. Fresh, new ideas are at the heart of maintaining a successful business. Certainly there is something to be said for having a foundation built on principles, but once you have that foundation formed, innovation is important for the longevity of your business.

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## **Education**

**Colorado State University**

Adult Education and Human Resources Education

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## **Testimonials**

### **Vernon**

?I cannot say enough good things about my recent attending of Michael's "5 Levels of Leadership Mastermind" study group. Michael is a fantastic facilitator who is well prepared with relevant material and has an art to eliciting great discussion within a group. I learned that I already possess leadership traits I didn't know I have and I learned what I need to focus on to reach the next step. I highly recommend Michael and any study group he is offering to anyone aspiring to be a better leader.?

### **Jenny**

?Mike is an outstanding and enterprising collaborator, with an incredible sense of judgment and a keen ability to understand and relate to others while offering them support in his areas of expertise. Mike is a resourceful, creative, talented and enthusiastic individual who is impassioned to help others. To top it all off Mike's good sense of humor and warm personality make it easy to develop good working relationships and partnerships. I look forward to working with him in the future!?

### **Jadie**

?There is much to receive from the fountain of Michael Stanley. His leadership skills and experience cannot be measured in words. A meeting or project opportunity with Michael will leave you with a thirst for more of his knowledge, bravery and priceless teachings.?

### **Kym**

?I highly recommend Michael to any professional group seeking to educate and inspire its members.?

### **Gene**

?Michael is one of those people you meet only so often; he is very knowledgeable, patient and insightful in providing solutions to complex situations. I have personally watched Michael as he provided "one minute" deliveries of facilitation and mentoring to those aspiring to become involved in leadership roles, and enjoyed and learned when listening to him as a public speaker. I highly recommend contacting Michael if you're looking for this type of leader, speaker and consultant.?

### **Anne**

?Michael Stanley is a true motivator and inspirational leader. He is friendly, witty and will come up with many clever ways to expand your business. What's more, he truly cares about his clients and will go the extra mile to make sure they are happy with the services he provides.?

### **Aldo**

?Leaders are recognized among other things because they take initiatives and lead themselves first; Michael exhibited these and other qualities. I will recommend Michael without any reservations!?

**Aldo**

?Michael is an excellent trainer and coach who is truly passionate about people and bringing the best out of them?

**Patrick**

?Mike is excellent at bringing complex ideas and difficult subjects into a context that others can understand. He is a great speaker and engages the audience with timely and needed dialog.?

**Kevin**

?Mike never lets you down. He always brings his 'A' Game? to the project, and he never fails to make the experience entertaining. Mike's background and experience give him something special to share with every audience.?

**Sharon**

?Michael is an excellent example of leadership at its' best! He is attentive, listens and guides the group in moving forward with their leadership skills. He understands all aspects of leadership from the personal to group leadership management! Michael presents leadership in an effective format from which all levels of an organization can benefit.?

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