

# **Michael J Gilbert**

**CEO at Street Level Consultants, LLC**

Plano, TX, US

Son of a Hells Angels Biker. How I overcame poverty, addiction to building 16 startups. How you too can overcome anything.

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## **Biography**

I was given up for adoption at age one by my Hells Angels father and endured a life of poverty by my uneducated adopted parents, both of whom never made it past the 10th grade. I knew I wanted something better for my life. Without any experience with a real job or business, I opened a tee shirt printing business. Within 6 years we had grown to 56,000 sq feet of printing space and \$37 million dollar operation. I sold that business in 1996 and was broke the next year. In 1998 I taught myself software programming and wrote an online ordering platform for the printing industry, selling that software Kinko's. Since then I've started 16 businesses in multiple verticals, from pharmaceuticals, construction, printing, screen printing, marketing and the last 14 years in software, environmentalism and technology. I teach startups and small businesses the importance of business planning, strategy and implementation. I love engaging employees to become better workers through being happy at work and creating social change.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Business Services, Advertising/Marketing, Fund-Raising

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## **Areas of Expertise**

Getting More Out of Your Employees, How to Hire the Best for Your Startup

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## **Sample Talks**

### **Too Stupid To Quit, Too Smart To Fail**

I share my life story of poverty, addiction, prison to a complete mind and attitude change that propelled me to create 16 businesses in 26 years. I share with employees how to become indispensable, how startups can raise money or how anyone can overcome any obstacle in their lives using my step by step process I've developed to help anyone become a success in whatever they desire. It's all about making the one thing you crave...a priority.

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