

Michele Smorgon

Social Media Director at MaxOz

Melbourne, Victoria, AU

Michele Smorgon FORBES Top 50 Social Media Power Influencer» Online Reputation Management Consultant »MBA »MIB »M'Health

Biography

15+ years experience helping entrepreneurs, business leaders and not-for-profits meet business goals and objectives. A passionate marketing, social media, brand and Internet enthusiast with expertise in developing and executing comprehensive marketing, business and social media strategies that deliver results, drive revenue and positive ROI.

Availability

Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Public Relations and Communications, Advertising/Marketing, Social Media

Areas of Expertise

Marketing Strategy, Online Marketing, Social Media Marketing

Affiliations

International Association of Business Communications Australian Marketing Institute Australian Institute of Management Australian Health Promotion Association Consumers Health Forum of Australia Inc Victorian Consortium for Public Health Aged Care Association, AMI, AIM, Victorian Consortium for Public Health, Aged Care Association

Education

Deakin University

MBA & MIB & MHEALTH Business, International Business, Health

Vitreous College

Certificate IV Training & Assessment

Accomplishments

Marathon

Ran Two Marathons

Chinese Commercial Law

Studied at the University of Politics & Law - Beijing

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