

Mike Essex

Online Marketing Manager at Koozai

Southampton, United Kingdom, Other (International), GB

Online Marketing Manager at Koozai Ltd

Biography

Mike Essex specialises in digital marketing and everything search. A recent project of Mike's was featured on BBC News, Radio 5Live and the Times here in the UK, whilst also featuring on USA Today and ABC News in the US. He has spoken at OMN, SEMPO, On the Edge, Distilled Live and Thinkvis to crowds of over 300 people. He regularly films video for Koozai TV (<http://www.koozai.com/tv>), is a published author and is well known in the digital marketing space.

Availability

Keynote, Moderator, Panelist, Author Appearance

Industry Expertise

Advertising/Marketing, Internet, Social Media

Areas of Expertise

SEO, Google Analytics, PPC

Event Appearances

The Psychology of Link Building
Distilled Live

How To Spend Less and Sell More With Paid Search
On The Edge

Education

Aston University

Business and Management eCommerce and Business Psychology

Cheslyn Hay High School

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