

Ming Chan

CEO at The1stMovement

Los Angeles, CA, US

CEO at The1stMovement; Top 10 Asian Entrepreneurs in America; Emmy® Interactive award Winner

Biography

As CEO of The1stMovement, Ming was named as one of the "Top 10 Asian Entrepreneurs in America" by Inc. Magazine, and has led the agency to numerous accolades including 3-time Inc. 500 "Fastest Growing Private Companies in America", 4-time "Best Places to work in LA", and 5000% growth in 5 years with his passion for innovation and company culture. A Silicon Valley software engineer by trade, Ming was the recipient of the prestigious Primetime Emmy® award in "Technical Excellence in Interactive TV", and has architected many digital solutions for some of the world's most renowned brands including 20th Century Fox, ABC, Adobe, Apple, AMD, Cisco, Disney, Microsoft, Nike, HP, Intel, Sun Microsystems, Sony Pictures and more, before founding The1stMovement in 2006. An active member in the world of entrepreneurship, Ming serves as an advisor and committee member for EO (Entrepreneur Organization), Vistage, ILF (International Leadership Foundation), National Association of Asian American Professionals (NAAAP), FI (The Founder Institute), and is a mentor for entrepreneurship programs for universities including USC, UCLA, UCI, HKUST, and frequently speak on topics of digital technology, entrepreneurship and leadership.

Availability

Keynote, Moderator, Panelist, Workshop

Industry Expertise

Advertising/Marketing, Information Technology and Services, Business Services

Areas of Expertise

Entrepreneurship, Digital Technology, Leadership

Affiliations

Entrepreneur's Organization, Vistage, YEC, Founder Institute, ILF (International Leadership Foundation), InnovatePasadena, National Association of Asian American Professionals (NAAAP)

Sample Talks

How to build a fast-growing company

My 4-step iterative business approach to grow The1stMovement from a 1-person shop to a 3-time Inc. 500 "Fastest Growing Companies in America" with 3 offices in 5 years

Event Appearances

Agile for CEO

Vistage Annual Conference

The Future of Interactive Design

Innovate Pasadena Connect Week

Keynote Speaker "Gateway to Leadership"

NAAAP "Gateway to Leadership" Conference

Top 10 Digital Marketing Trends you need to know as a SME

HKTDC SME Event

Going Native with Adobe AIR

Adobe MAX 2013

Successful Startup Pitching

Hong Kong Startup Pitch Bootcamp

Creative Collaboration 2.0: An Insider's View on Partnerships

DMA 2012

My Entrepreneur Story - Ming Chan

My Entrepreneur Story

How to build a world-class Digital Agency

Kreative Asia 2012

The Fall of AOR

Media 2010

Education

Occidental College

Bachelor Mathematics & Computer Science

Accomplishments

Top 10 Asian Entrepreneurs in America

Named as one of "Top 10 Asian Entrepreneurs in America" by Inc. Magazine in 2010

<http://www.inc.com/ss/2010-inc-5000-top-10-asian-run-companies#6>

2-time Emmy® Award Technical Excellence Nominee and Honoree

Nominee and Honoree for 2007 and 2008 Primetime Emmy® Award "Technical Excellence in Interactive TV" for TV Land "TV Land Awards"

2-time ThinkLA "Agency Person of the Year" Finalist

Finalist for ThinkLA "Agency Person of the Year" in 2012 and 2013

Testimonials

Kenneth Lo

Ming was extremely generous with his time and expertise and agreed to deliver a world-class keynote at the 2nd Annual NAAAP-SF Gateway to Leadership Conference (<http://naaapsf.org>). Then he managed to mentor a table full of conference attendees during the luncheon, which was merely minutes before his individual session on personal branding started! Ming truly loves what he does and is very devoted to sharing with the community. We are so blessed with your participation!

David Couper

Ming is not only a great entrepreneur but also an excellent CEO. I was fortunate enough to meet him and work with him through Vistage International. Ming has great knowledge of the digital world, superb business savvy and ability to get along with all kinds of people. He was a speaker at my Vistage CEO meeting and all the other CEOs and business leaders there were impressed with his knowledge and personality - that included some heads of \$50M - \$100M companies!

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